



# New Zealand Rugby

## **2017 Provincial Union Participation Benchmarking Booklet**

# Introduction

The Participation Benchmarking Booklet provides New Zealand Rugby and Provincial Unions with a graphical representation of rugby membership in New Zealand and within each province. New Zealand Rugby and Provincial Unions can use this document to objectively view membership trends over time, identify areas requiring attention, set specific benchmarks and implement initiatives to strengthen our game.

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# 1. Registration Numbers FACT SHEET

Provincial Union	Player Aged 0 - 12									
	2013	2014	2015	2016	2017	2013/2014	2014/2015	2015/2016	2016/2017	2013/2017
						% Increase	% Increase	% Increase	% Increase	% Increase
Auckland RFU	10,970	10,695	10,351	10,829	11,160	-3%	-3%	5%	3%	2%
Bay of Plenty RFU	4,954	5,468	5,390	6,072	6,953	10%	-1%	13%	15%	40%
Buller RFU	383	360	336	315	291	-6%	-7%	-6%	-8%	-24%
Canterbury RFU	7,603	7,733	7,403	7,790	7,555	2%	-4%	5%	-3%	-1%
Counties Manukau RFU	4,582	4,377	4,334	4,952	4,530	-4%	-1%	14%	-9%	-1%
East Coast RFU	154	211	288	285	212	37%	36%	-1%	-26%	38%
Hawkes Bay RFU	3,293	3,466	3,401	3,562	3,556	5%	-2%	5%	0%	8%
Horowhenua Kapiti RFU	3,218	2,971	3,103	2,788	2,749	-8%	4%	-10%	-1%	-15%
King Country RFU	1,051	1,181	1,117	1,467	1,630	12%	-5%	31%	11%	55%
Manawatu RFU	2,026	1,947	2,847	2,593	2,300	-4%	46%	-9%	-11%	14%
Mid Canterbury RFU	1,203	1,137	1,193	1,257	1,231	-5%	5%	5%	-2%	2%
North Harbour RFU	5,673	5,850	5,878	6,298	6,382	3%	0%	7%	1%	12%
North Otago RFU	633	647	677	668	643	2%	5%	-1%	-4%	2%
Northland RFU	4,122	4,200	4,573	4,687	5,484	2%	9%	2%	17%	33%
Otago RFU	3,627	3,816	3,773	3,961	4,063	5%	-1%	5%	3%	12%
Poverty Bay RFU	1,092	1,132	1,121	1,140	1,144	4%	-1%	2%	0%	5%
Southland RFU	2,357	2,381	2,474	2,571	2,569	1%	4%	4%	0%	9%
South Canterbury RFU	1,054	1,076	1,059	1,114	1,143	2%	-2%	5%	3%	8%
Taranaki RFU	3,216	3,855	3,935	4,034	4,289	20%	2%	3%	6%	33%
Tasman	2,907	2,956	3,611	3,808	3,187	2%	22%	5%	-16%	10%
Thames Valley RFU	1,116	1,053	1,053	1,108	1,165	-6%	0%	5%	5%	4%
Waikato RFU	5,266	5,357	5,362	5,956	5,739	2%	0%	11%	-4%	9%
Wairarapa-Bush RFU	1,004	1,143	1,319	1,269	1,418	14%	15%	-4%	12%	41%
Wanganui RFU	1,888	1,965	1,245	1,282	1,298	4%	-37%	3%	1%	-31%
Wellington RFU	4,910	4,368	4,663	5,028	5,014	1%	-6%	8%	0%	2%
West Coast RFU	514	484	472	507	532	-6%	-2%	7%	5%	4%
TOTAL	78,822	80,429	80,978	85,341	86,237	2%	1%	5%	1%	9%

Provincial Union	Players Aged 13 - 20									
	2013	2014	2015	2016	2017	2013/2014	2014/2015	2015/2016	2016/2017	2013/2017
						% Increase	% Increase	% Increase	% Increase	% Increase
Auckland RFU	6,861	6,843	6,698	6,683	6,458	0%	-2%	0%	-3%	-6%
Bay of Plenty RFU	2,551	2,644	2,776	2,867	2,605	4%	5%	3%	-9%	2%
Buller RFU	241	256	226	237	200	6%	-12%	5%	-16%	-17%
Canterbury RFU	4,244	4,196	4,163	4,346	4,235	-1%	-1%	4%	-3%	0%
Counties Manukau RFU	2,025	1,897	1,923	1,944	2,117	-6%	1%	1%	9%	5%
East Coast RFU	131	91	75	140	126	-31%	-18%	87%	-10%	-4%
Hawkes Bay RFU	1,731	1,961	1,969	1,924	1,833	9%	1%	-3%	-5%	2%
Horowhenua Kapiti RFU	727	677	589	598	651	-7%	-13%	2%	9%	-10%
King Country RFU	525	488	583	478	519	-7%	19%	-18%	9%	-1%
Manawatu RFU	1,496	1,538	1,573	1,981	1,813	3%	2%	26%	-8%	21%
Mid Canterbury RFU	390	383	389	429	358	-2%	2%	10%	-17%	-8%
North Harbour RFU	2,769	2,756	2,508	2,448	2,175	0%	-9%	-2%	-11%	-21%
North Otago RFU	415	513	536	375	381	24%	4%	-30%	2%	-8%
Northland RFU	1,348	1,379	1,453	1,448	1,575	2%	5%	0%	9%	17%
Otago RFU	2,477	2,607	2,644	2,632	2,590	5%	1%	0%	-2%	5%
Poverty Bay RFU	522	721	422	539	529	38%	-41%	28%	-2%	1%
Southland RFU	1,435	1,407	1,367	1,338	1,319	-2%	-3%	-2%	-1%	-8%
South Canterbury RFU	818	808	782	676	754	-1%	-3%	-14%	12%	-8%
Taranaki RFU	1,283	1,253	1,416	1,477	1,552	-2%	13%	4%	5%	21%
Tasman	1,272	1,286	1,464	1,199	1,245	1%	14%	-18%	4%	-2%
Thames Valley RFU	674	713	709	743	721	6%	-1%	5%	-3%	7%
Waikato RFU	2,630	2,786	2,868	2,802	2,842	6%	3%	-2%	1%	8%
Wairarapa-Bush RFU	574	622	574	605	547	8%	-8%	5%	-10%	-5%
Wanganui RFU	847	839	713	770	756	-1%	-15%	8%	-2%	-11%
Wellington RFU	3,527	3,442	3,446	3,421	3,241	-2%	0%	-1%	-5%	-8%
West Coast RFU	272	208	186	175	239	-24%	-11%	-6%	37%	-12%
TOTAL	41,845	42,314	42,072	42,275	41,381	1%	-1%	0%	-2%	-1%

# 1. Registration Numbers FACT SHEET

Provincial Union	Players Aged 21+										Total Players									
	2013	2014	2015	2016	2017	2013/2014	2014/2015	2015/2016	2016/2017	2013/2017	2013	2014	2015	2016	2017	2013/2014	2014/2015	2015/2016	2016/2017	2013/2017
	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase
Auckland RFU	3,332	3,567	3,251	3,355	3,109	-9%	-9%	3%	-7%	-21%	21,763	21,105	20,300	20,867	20,727	-3%	-4%	3%	-1%	-5%
Bay of Plenty RFU	1,823	1,827	1,936	1,890	1,892	0%	6%	-2%	0%	4%	9,328	9,339	10,102	10,829	11,450	7%	2%	7%	6%	23%
Buller RFU	261	250	244	232	203	-4%	-2%	-5%	-13%	-22%	885	866	806	784	694	-2%	-7%	-3%	-11%	-22%
Canterbury RFU	2,706	2,772	2,720	2,780	2,895	2%	-2%	2%	4%	7%	14,553	14,701	14,286	14,916	14,685	1%	-3%	4%	-2%	1%
Counties Manukau RFU	1,061	1,117	1,205	1,239	1,243	5%	8%	3%	0%	17%	7,668	7,391	7,462	8,135	7,890	-4%	1%	3%	-3%	3%
East Coast RFU	270	238	230	249	310	-12%	-3%	8%	24%	15%	555	540	533	674	648	-3%	10%	14%	-4%	17%
Hawkes Bay RFU	1,094	1,267	1,242	1,403	1,513	16%	-2%	13%	8%	38%	6,184	6,694	6,632	6,889	6,902	8%	-1%	4%	0%	12%
Horowhenua Kapiti RFU	500	482	498	573	519	-4%	3%	15%	-9%	4%	4,445	4,130	4,190	3,959	3,919	-7%	1%	-6%	-1%	-12%
King Country RFU	299	347	368	388	373	16%	12%	0%	-4%	25%	1,875	2,016	2,088	2,333	2,522	8%	4%	12%	8%	35%
Manawatu RFU	904	929	1,006	1,183	1,075	3%	8%	18%	-9%	19%	4,426	4,414	5,426	5,757	5,188	0%	23%	6%	-10%	17%
Mid Canterbury RFU	453	439	439	416	455	-3%	0%	-5%	9%	0%	2,046	1,959	2,021	2,102	2,044	-4%	3%	4%	-3%	0%
North Harbour RFU	1,177	1,230	1,266	1,291	1,303	5%	3%	2%	1%	11%	9,619	9,836	9,652	10,037	9,860	2%	-2%	4%	-2%	3%
North Otago RFU	203	208	225	223	275	2%	8%	-1%	23%	35%	1,251	1,368	1,438	1,266	1,299	9%	5%	-12%	3%	4%
Northland RFU	1,535	1,575	1,413	1,311	1,409	3%	-10%	-7%	7%	-8%	7,005	7,154	7,439	7,446	8,468	2%	4%	0%	14%	21%
Otago RFU	1,248	1,227	1,206	1,250	1,261	-2%	-2%	4%	1%	1%	7,352	7,650	7,623	7,843	7,914	4%	0%	3%	1%	8%
Powder Bay RFU	301	305	332	380	377	1%	9%	14%	-1%	25%	1,915	2,158	1,875	2,059	2,050	13%	-13%	10%	0%	7%
Southland RFU	1,318	1,275	1,425	1,286	1,242	-3%	12%	-10%	-3%	-6%	5,110	5,063	5,266	5,195	5,130	-1%	4%	-1%	-1%	0%
South Canterbury RFU	603	620	497	550	543	3%	-20%	11%	-1%	-10%	2,475	2,504	2,338	2,340	2,440	1%	-7%	0%	4%	-1%
Taranaki RFU	774	823	866	911	947	6%	5%	5%	4%	22%	5,273	5,931	6,217	6,422	6,788	12%	5%	3%	6%	29%
Tasman	970	890	942	941	939	-8%	6%	0%	0%	-3%	5,149	5,132	6,017	5,948	5,371	0%	17%	-1%	-10%	4%
Thames Valley RFU	543	567	639	554	580	4%	13%	-13%	5%	7%	2,333	2,333	2,401	2,405	2,466	0%	0%	0%	3%	6%
Waikato RFU	1,786	1,908	1,814	1,857	1,905	7%	-5%	2%	3%	7%	9,682	10,051	10,044	10,615	10,486	4%	0%	6%	-1%	8%
Wairarapa-Bush RFU	628	594	560	667	622	-5%	-6%	19%	-7%	-1%	2,206	2,359	2,453	2,541	2,587	7%	4%	4%	2%	17%
Wanganui RFU	632	678	567	578	573	7%	-16%	2%	-1%	-9%	3,967	3,482	2,525	2,630	2,627	3%	-27%	4%	0%	-22%
Wellington RFU	2,587	2,504	2,530	2,580	2,636	-3%	1%	2%	2%	2%	11,024	10,914	10,639	11,029	10,891	-1%	-3%	4%	-1%	-1%
West Coast RFU	208	182	236	231	250	-13%	30%	-2%	8%	20%	994	874	894	913	1,021	-12%	2%	2%	12%	3%
TOTAL	27,616	27,821	27,677	28,318	28,449	0%	-1%	2%	0%	2%	148,483	150,564	150,727	155,934	156,067	1%	0%	3%	0%	5%

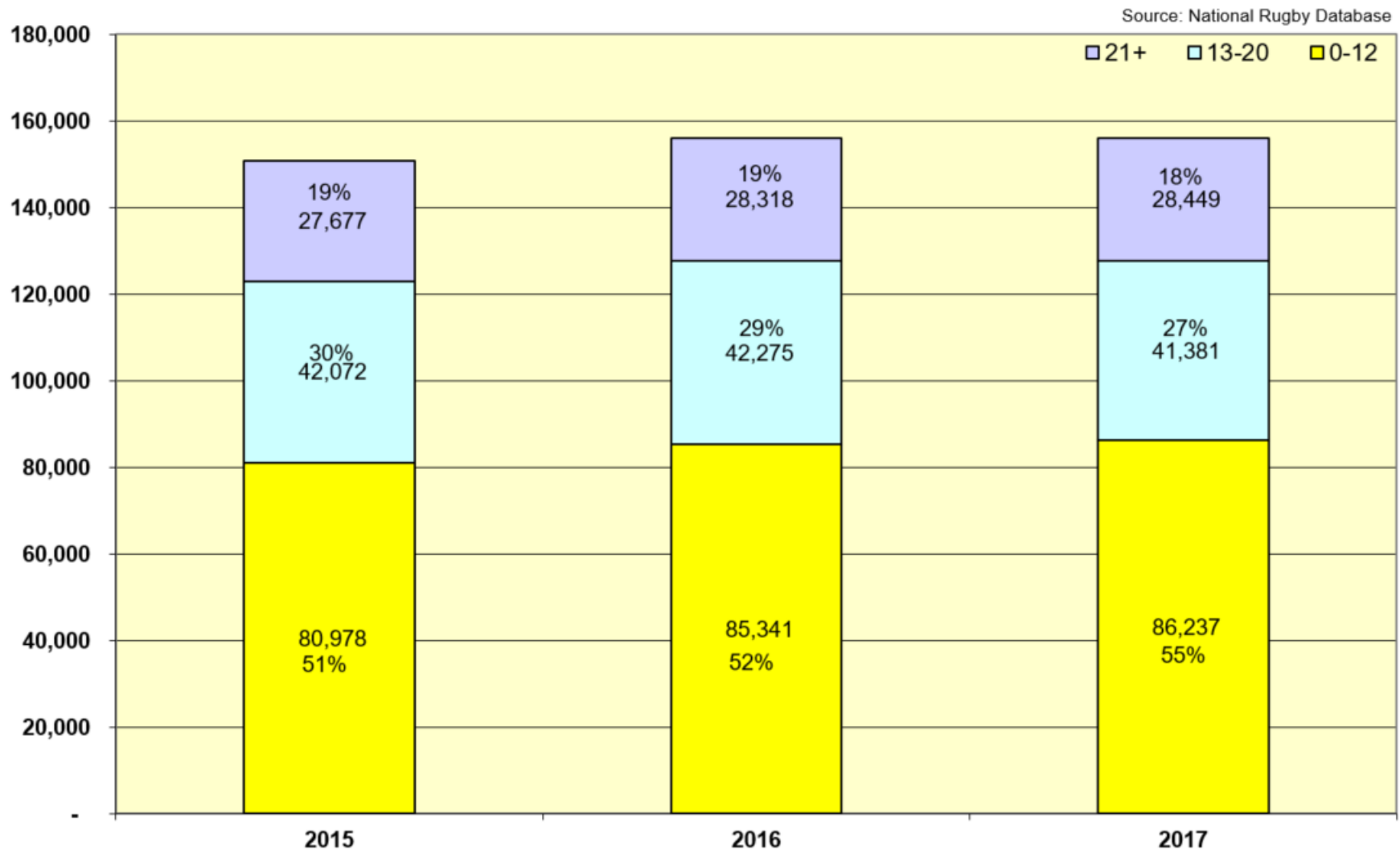
# 1. Registration Numbers FACT SHEET

Provincial Union	Total Coaches										Total Referees									
	2013	2014	2015	2016	2017	2013/2014	2014/2015	2015/2016	2016/2017	2013/2017	2013	2014	2015	2016	2017	2013/2014	2014/2015	2015/2016	2016/2017	2013/2017
	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase	% Increase
Auckland RFU	1,717	1,699	1,535	1,533	1,569	-1%	-10%	0%	2%	-9%	221	210	178	182	183	-5%	-15%	2%	1%	-17%
Bay of Plenty RFU	541	531	621	707	765	9%	5%	14%	8%	41%	119	83	103	116	113	-30%	24%	13%	-3%	-5%
Buller RFU	60	62	70	82	80	3%	13%	17%	-2%	33%	17	14	13	14	13	-18%	-7%	8%	-7%	-24%
Canterbury RFU	1,496	1,445	1,482	1,607	1,372	-3%	3%	8%	-15%	-8%	225	223	208	216	194	-1%	-7%	4%	-10%	-14%
Counties Manukau RFU	519	444	546	612	629	-14%	23%	12%	3%	21%	116	75	78	81	66	-35%	4%	4%	-19%	-43%
East Coast RFU	23	18	28	32	36	-22%	56%	14%	13%	57%	14	12	12	8	10	-14%	0%	-33%	25%	-29%
Hawkes Bay RFU	485	498	543	569	565	3%	9%	5%	-1%	16%	80	62	66	102	91	-23%	39%	19%	-11%	14%
Horowhenua Kapiti RFU	173	148	145	178	124	-14%	-2%	23%	-30%	-28%	22	22	15	16	21	0%	-32%	7%	31%	-5%
King Country RFU	252	207	199	209	190	-18%	-4%	5%	-9%	-25%	50	60	49	54	50	20%	-18%	10%	-7%	0%
Manawatu RFU	416	392	427	472	419	-6%	9%	11%	-11%	1%	56	51	52	45	45	-9%	2%	-13%	0%	-20%
Mid Canterbury RFU	217	191	237	236	274	-12%	24%	0%	16%	26%	38	42	35	38	35	11%	-17%	9%	-8%	-8%
North Harbour RFU	597	612	666	672	674	3%	9%	1%	0%	13%	147	121	101	82	84	-18%	-17%	-19%	2%	-43%
North Otago RFU	69	81	110	131	130	17%	36%	19%	-1%	88%	29	32	36	31	24	10%	13%	-14%	-23%	-17%
Northland RFU	491	570	553	458	516	16%	-3%	-17%	13%	5%	107	92	76	67	76	-14%	-17%	-12%	13%	-29%
Otago RFU	532	500	586	621	643	-6%	17%	6%	4%	21%	79	80	120	94	101	1%	50%	-22%	7%	28%
Poverty Bay RFU	106	130	179	198	139	23%	38%	11%	-30%	31%	41	36	31	51	30	-12%	-14%	65%	-41%	-27%
Southland RFU	491	534	574	596	627	9%	7%	4%	5%	28%	105	107	90	78	78	2%	-16%	-13%	0%	-26%
South Canterbury RFU	215	238	243	278	267	11%	2%	14%	-4%	24%	37	35	37	40	38	-5%	6%	8%	-5%	3%
Taranaki RFU	353	395	329	401	380	12%	-17%	22%	-5%	8%	58	49	49	54	56	-16%	0%	10%	4%	-3%
Tasman	355	318	378	415	370	-10%	19%	10%	-11%	4%	66	65	68	53	51	-2%	5%	-22%	-4%	-23%
Thames Valley RFU	158	171	177	185	207	8%	4%	5%	12%	31%	51	22	34	29	20	-57%	55%	-15%	-31%	-61%
Waikato RFU	886	939	985	1,096	1,066	6%	5%	11%	-3%	20%	173	167	157	170	131	-3%	-6%	8%	-23%	-24%
Wairarapa-Bush RFU	169	179	235	241	208	6%	31%	3%	-14%	23%	24	31	29	45	50	29%	-6%	55%	11%	108%
Wanganui RFU	201	198	164	174	148	-1%	-17%	6%	-15%	-26%	32	29	28	30	29	-9%	-3%	7%	-3%	-9%
Wellington RFU	1,142	1,079	998	999	892	-6%	-8%	0%	-11%	-22%	164	140	147	134	134	-15%	5%	-9%	0%	-18%
West Coast RFU	68	74	98	114	76	9%	32%	16%	-33%	12%	20	24	19	28	27	20%	-21%	47%	-4%	35%
TOTAL	11,732	11,713	12,109	12,816	12,366	0%	3%	6%	-4%	5%	2,091	1,884	1,851	1,858	1,750	-10%	-2%	0%	-6%	-16%

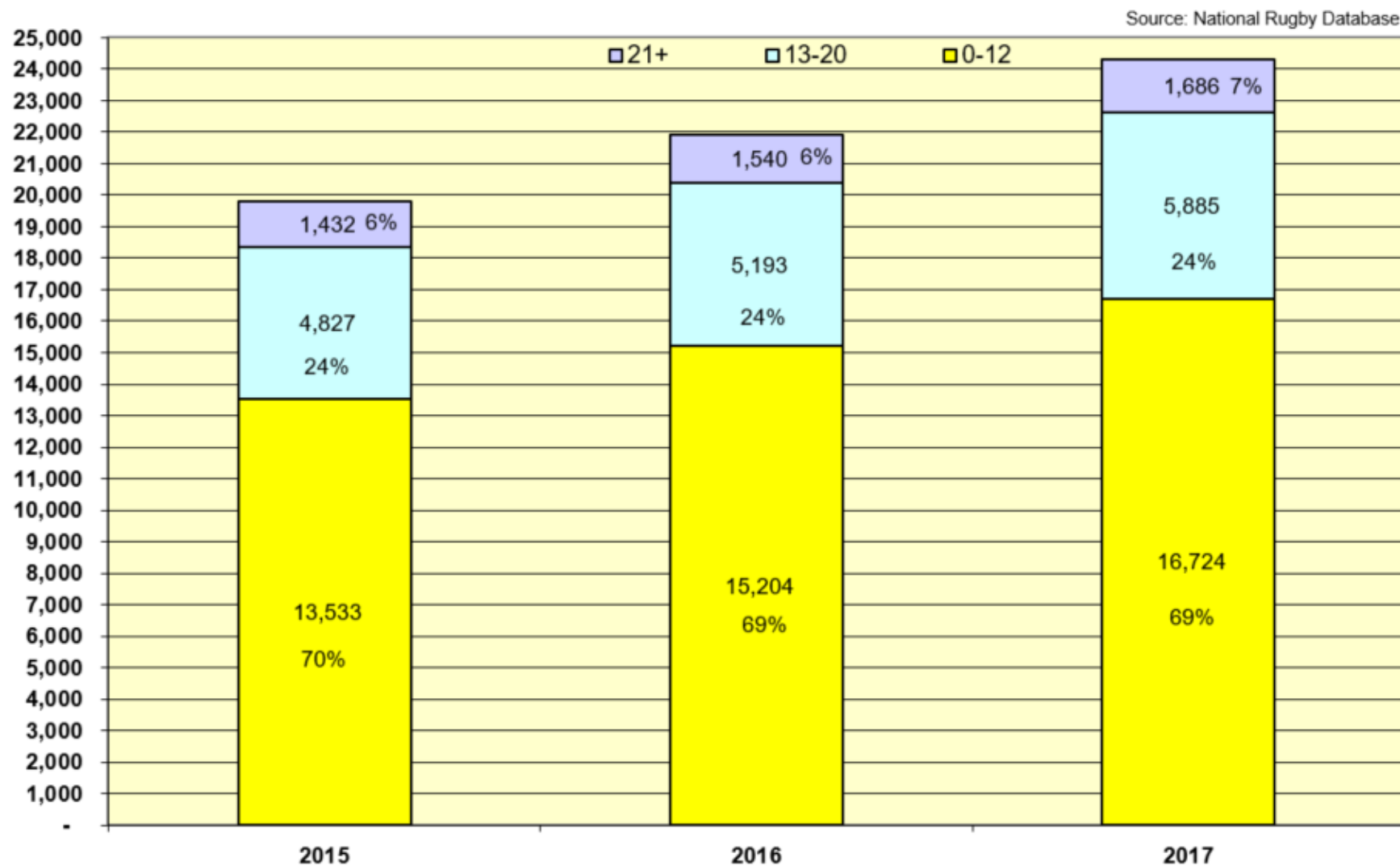
# 1. Registration Numbers FACT SHEET

Provincial Union	Player Aged 0 - 12						Players Aged 13 - 20						Players Aged 21+						Total Players					
	Female	Female	Male	Male	Female	Male	Female	Female	Male	Male	Female	Male	Female	Female	Male	Male	Female	Male	Female	Female	Male	Male	Female	Male
	2016	2017	2016	2017	2016/2017	2016/2017	2016	2017	2016	2017	2016/2017	2016/2017	2016	2017	2016	2017	2016/2017	2016/2017	2016	2017	2016	2017	2016/2017	2016/2017
	2016	2017	2016	2017	% Increase	% Increase	2016	2017	2016	2017	% Increase	% Increase	2016	2017	2016	2017	% Increase	% Increase	2016	2017	2016	2017	% Increase	% Increase
Auckland RFU	1,753	2,002	9,076	9,158	14%	1%	700	775	5,983	5,683	11%	-5%	233	244	3,122	2,865	5%	-8%	2,686	3,021	18,181	17,706	12%	-3%
Bay of Plenty RFU	1,175	1,601	4,897	5,352	36%	9%	380	392	2,487	2,213	3%	-11%	167	185	1,723	1,707	11%	-1%	1,722	2,178	9,107	9,272	26%	2%
Buller RFU	67	78	248	213	16%	-14%	79	71	158	129	-10%	-18%	12	10	220	193	-17%	-12%	158	159	626	535	1%	-15%
Canterbury RFU	521	662	7,269	6,893	27%	-5%	305	316	4,041	3,919	4%	-3%	211	234	2,569	2,661	11%	4%	1,037	1,212	13,879	13,473	17%	-3%
Counties Manukau RFU	1,066	919	3,886	3,611	-14%	-7%	322	381	1,622	1,736	18%	7%	66	70	1,173	1,173	6%	0%	1,454	1,370	6,681	6,520	-6%	-2%
East Coast RFU	93	62	192	150	-33%	-22%	1	5	139	121	400%	-13%	0	2	249	308	0%	24%	94	69	580	579	-27%	0%
Hawkes Bay RFU	337	326	3,225	3,230	-3%	0%	191	179	1,733	1,654	-6%	-5%	155	112	1,248	1,401	-28%	12%	683	617	6,206	6,285	-10%	1%
Horowhenua Kapiti RFU	1,054	937	1,734	1,812	-11%	4%	81	120	517	531	48%	3%	16	1	557	518	-94%	-7%	1,151	1,058	2,808	2,861	-8%	2%
King Country RFU	291	396	1,176	1,234	36%	5%	77	88	401	431	14%	7%	0	18	388	355	0%	-9%	368	502	1,965	2,020	36%	3%
Manawatu RFU	506	404	2,087	1,896	-20%	-9%	312	299	1,669	1,514	-4%	-9%	70	66	1,113	1,009	-6%	-9%	888	769	4,869	4,419	-13%	-9%
Mid Canterbury RFU	283	272	974	959	-4%	-2%	73	32	356	326	-56%	-9%	0		416	455	0%	9%	356	304	1,746	1,740	-15%	0%
North Harbour RFU	1,567	1,664	4,731	4,718	6%	0%	156	195	2,292	1,980	25%	-14%	56	60	1,235	1,243	7%	1%	1,779	1,919	8,258	7,941	8%	-4%
North Otago RFU	192	153	476	490	-20%	3%	110	117	265	264	6%	0%	19	22	204	253	16%	24%	321	292	945	1,007	-9%	7%
Northland RFU	1,108	1,525	3,579	3,959	38%	11%	96	144	1,352	1,431	50%	6%	6	11	1,305	1,398	83%	7%	1,210	1,680	6,236	6,788	39%	9%
Otago RFU	685	823	3,276	3,240	20%	-1%	523	497	2,109	2,093	-5%	-1%	75	80	1,175	1,181	7%	1%	1,283	1,400	6,560	6,514	9%	-1%
Powder Bay RFU	138	185	1,002	959	34%	-4%	62	79	477	450	27%	-6%	6	3	374	374	-50%	0%	206	267	1,853	1,783	30%	-4%
Southland RFU	281	317	2,290	2,252	13%	-2%	156	201	1,182	1,118	29%	-5%	28	44	1,258	1,198	57%	-5%	465	562	4,730	4,568	21%	-3%
South Canterbury RFU	73	107	1,041	1,036	47%	0%	79	110	597	644	39%	8%	7	15	543	528	114%	-3%	159	232	2,181	2,208	46%	1%
Taranaki RFU	1,204	1,390	2,830	2,899	15%	2%	238	384	1,239	1,168	61%	-6%	28	51	883	896	82%	1%	1,470	1,825	4,952	4,963	24%	0%
Tasman	890	658	2,918	2,529	-26%	-13%	177	226	1,022	1,019	28%	0%	45	77	896	862	71%	-4%	1,112	961	4,836	4,410	-14%	-9%
Thames Valley RFU	139	242	969	923	74%	-5%	139	148	604	573	6%	-5%	1		553	580	-100%	5%	279	390	2,126	2,076	40%	-2%
Waikato RFU	710	779	5,246	4,960	10%	-5%	206	356	2,596	2,486	73%	-4%	98	97	1,759	1,808	-1%	3%	1,014	1,232	9,601	9,254	21%	-4%
Wairarapa-Bush RFU	261	348	1,008	1,070	33%	6%	76	76	529	471	0%	-11%	16	9	651	613	-44%	-6%	353	433	2,188	2,154	23%	-2%
Wanganui RFU	260	275	1,022	1,023	6%	0%	134	178	636	578	33%	-9%	3	11	575	562	267%	-2%	397	464	2,233	2,163	17%	-3%
Wellington RFU	453	480	4,575	4,534	6%	-1%	499	470	2,922	2,771	-6%	-5%	220	259	2,360	2,377	18%	1%	1,172	1,209	9,857	9,682	3%	-2%
West Coast RFU	97	119	410	413	23%	1%	21	46	154	193	119%	25%	2	5	229	245	150%	7%	120	170	793	851	42%	7%
TOTAL	15,204	16,724	70,137	69,513	10%	-1%	5,193	5,885	37,082	35,496	13%	-4%	1,540	1,686	26,778	26,763	9%	0%	21,937	24,295	133,997	131,772	11%	-2%

## 2. New Zealand – Player By Age Group



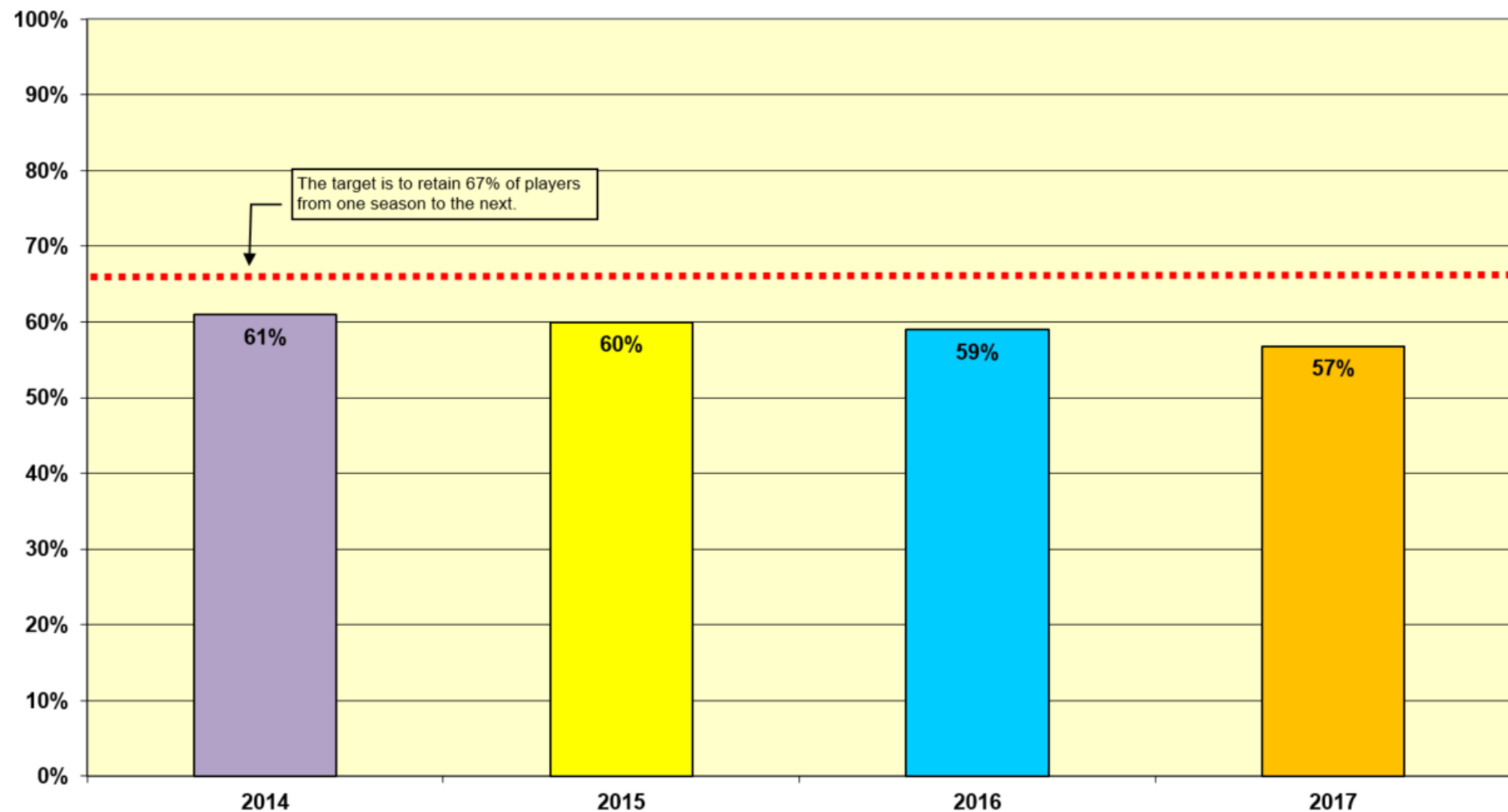
### 3. New Zealand – Female Player By Age Group





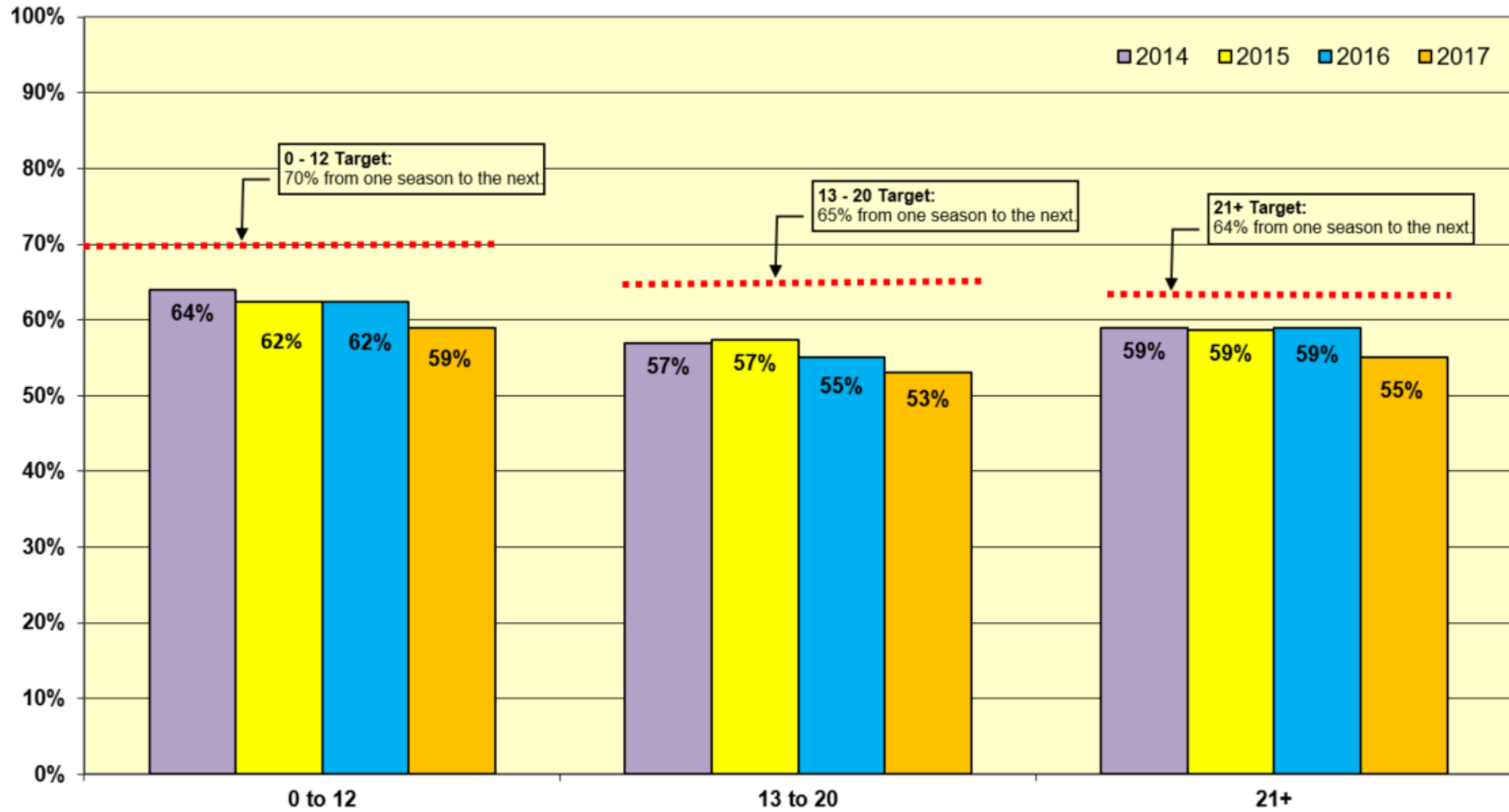
# 4. New Zealand - Player Retention

Source: National Rugby Database



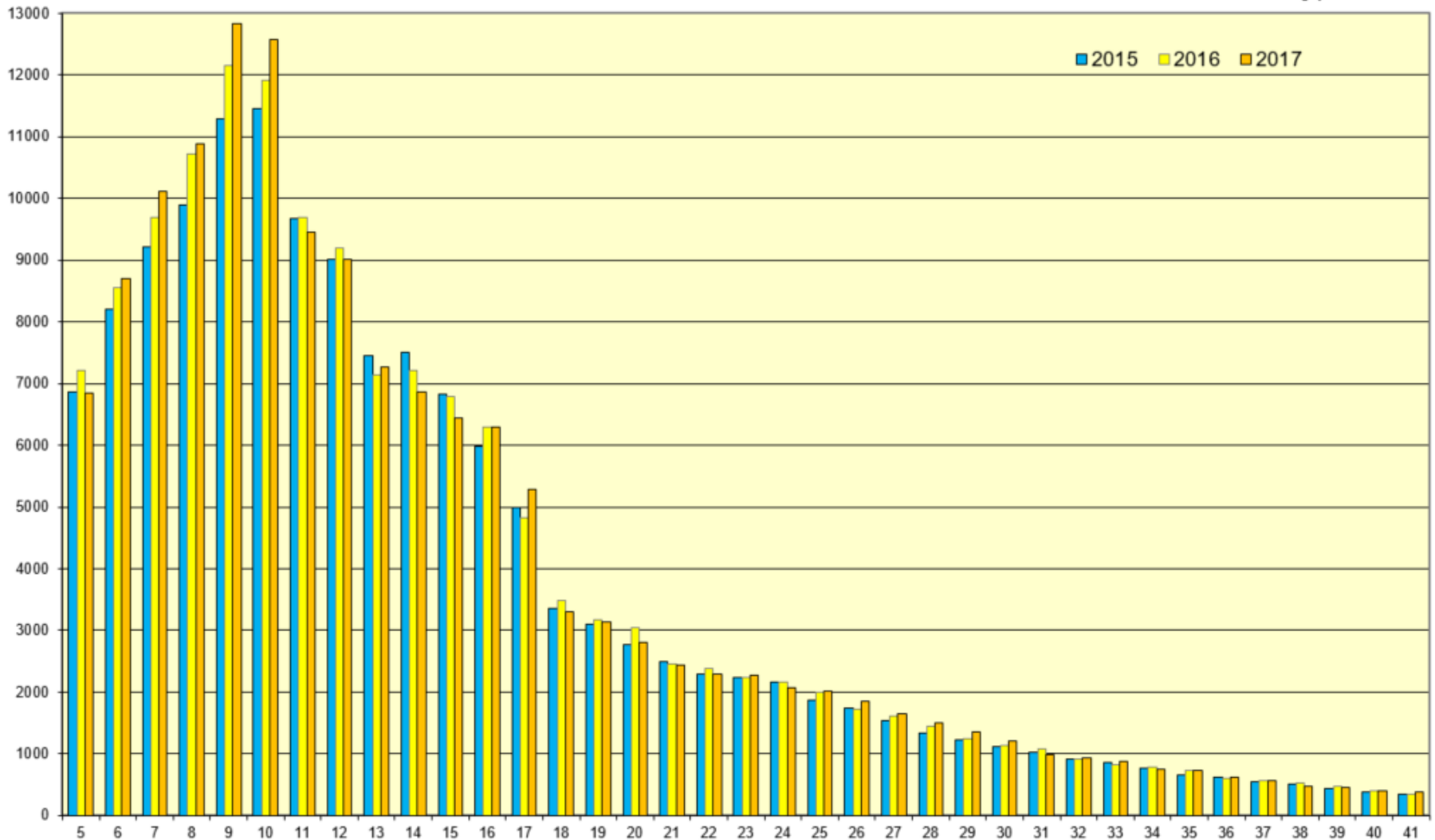
# 5. New Zealand - Player Retention By Age Group

Source: National Rugby Database



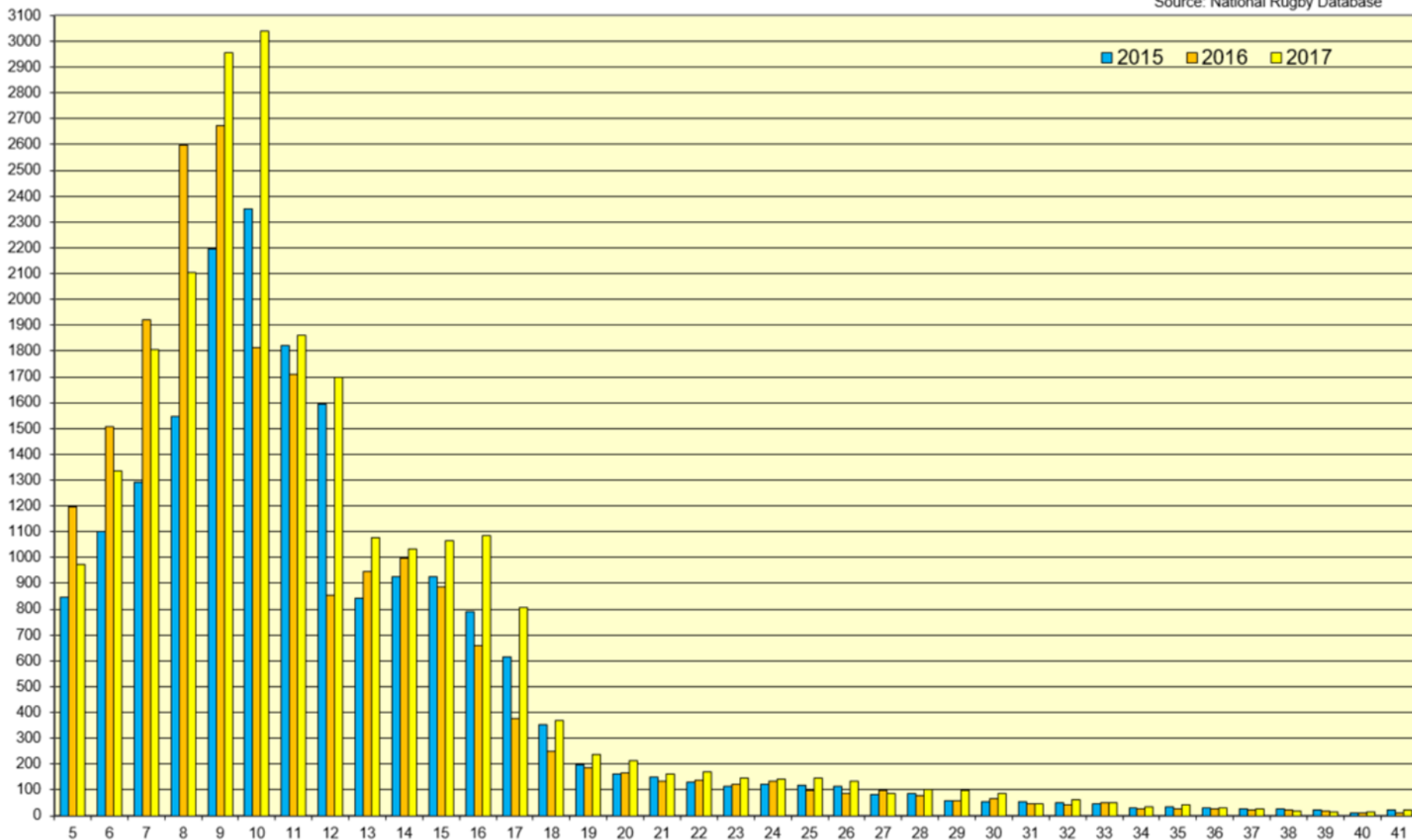
## 6. New Zealand - Player By Age

Source: National Rugby Database

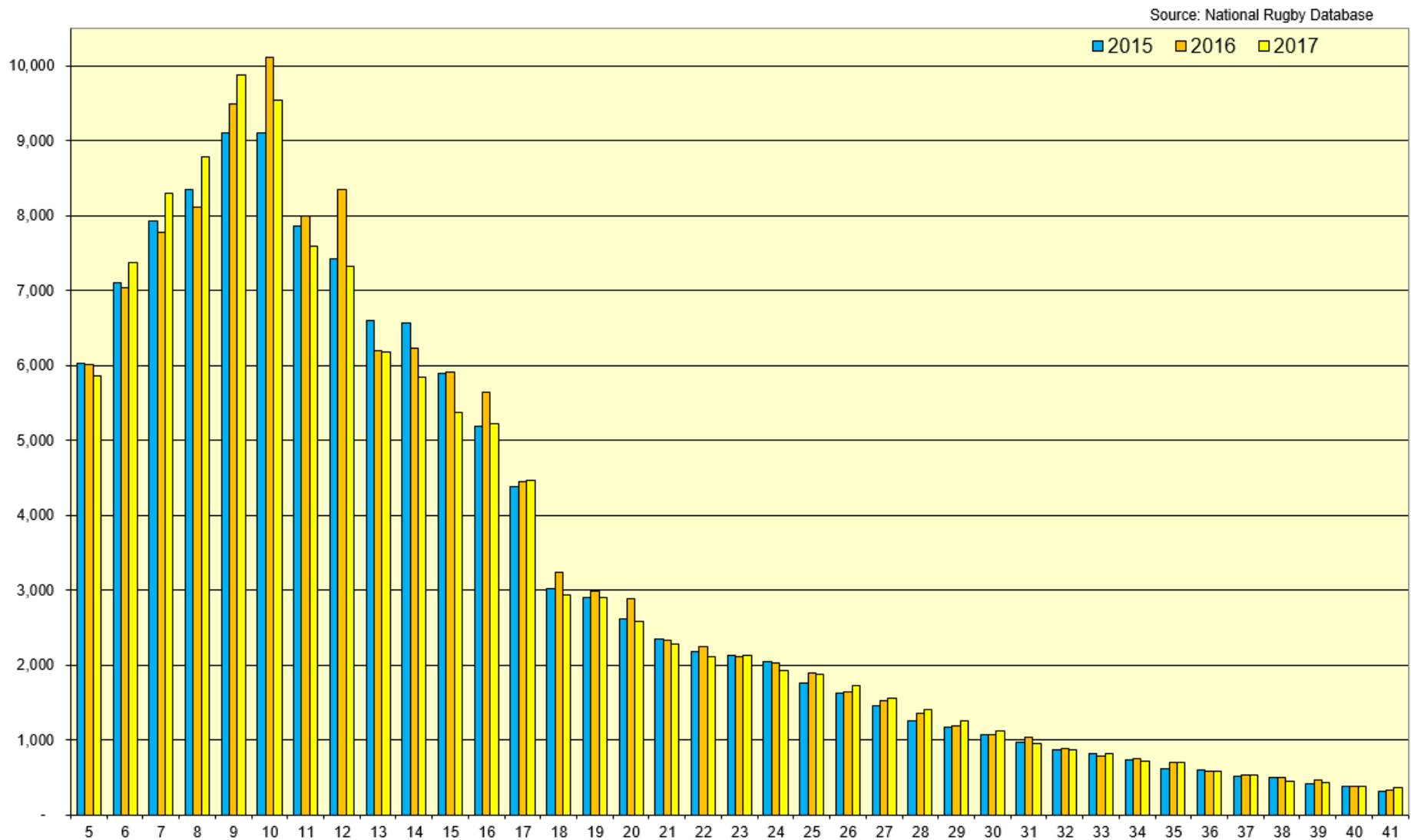


# 7. New Zealand – Female Player By Age

Source: National Rugby Database



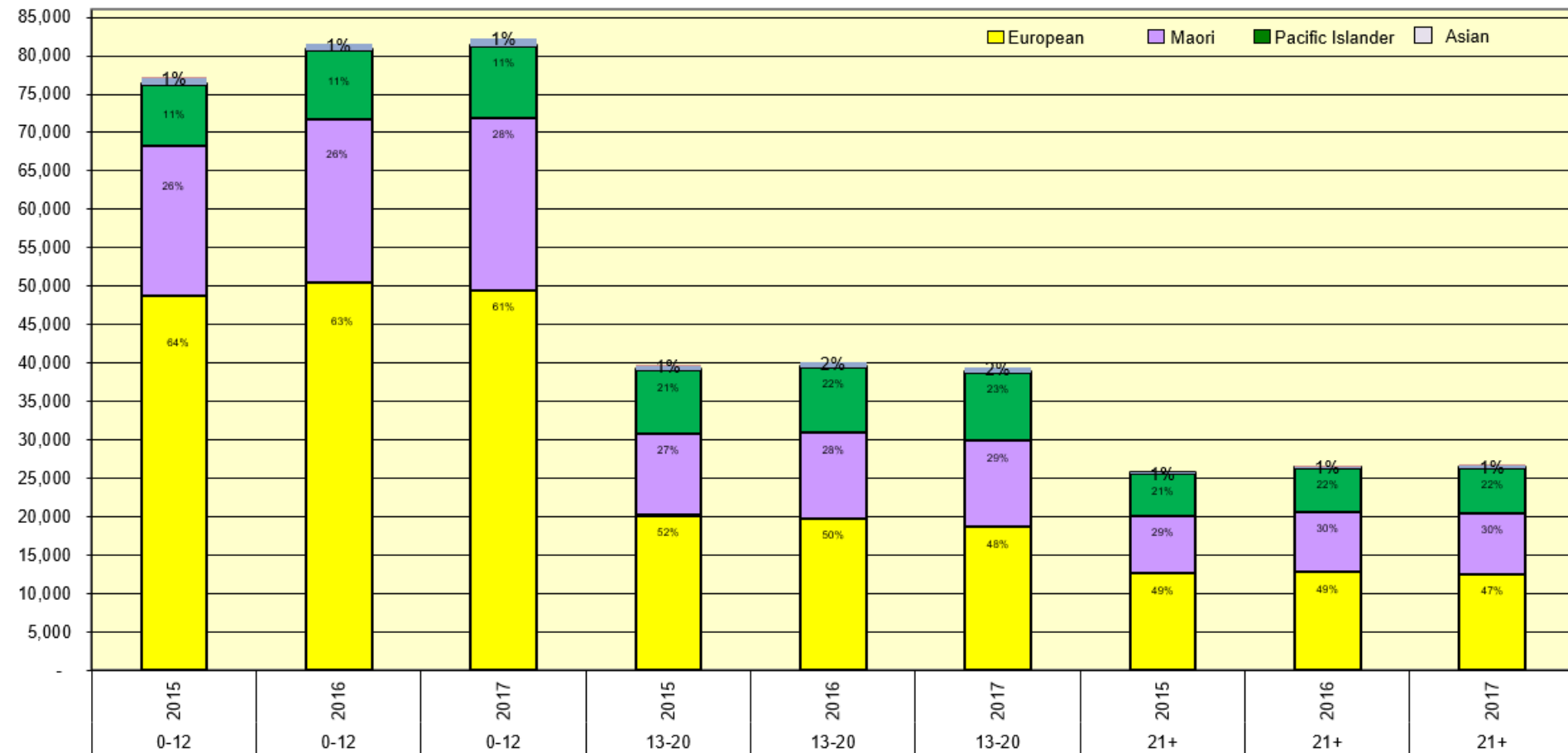
# 8. New Zealand – Male Player By Age



# 9. New Zealand - Player By Ethnicity and Age Group

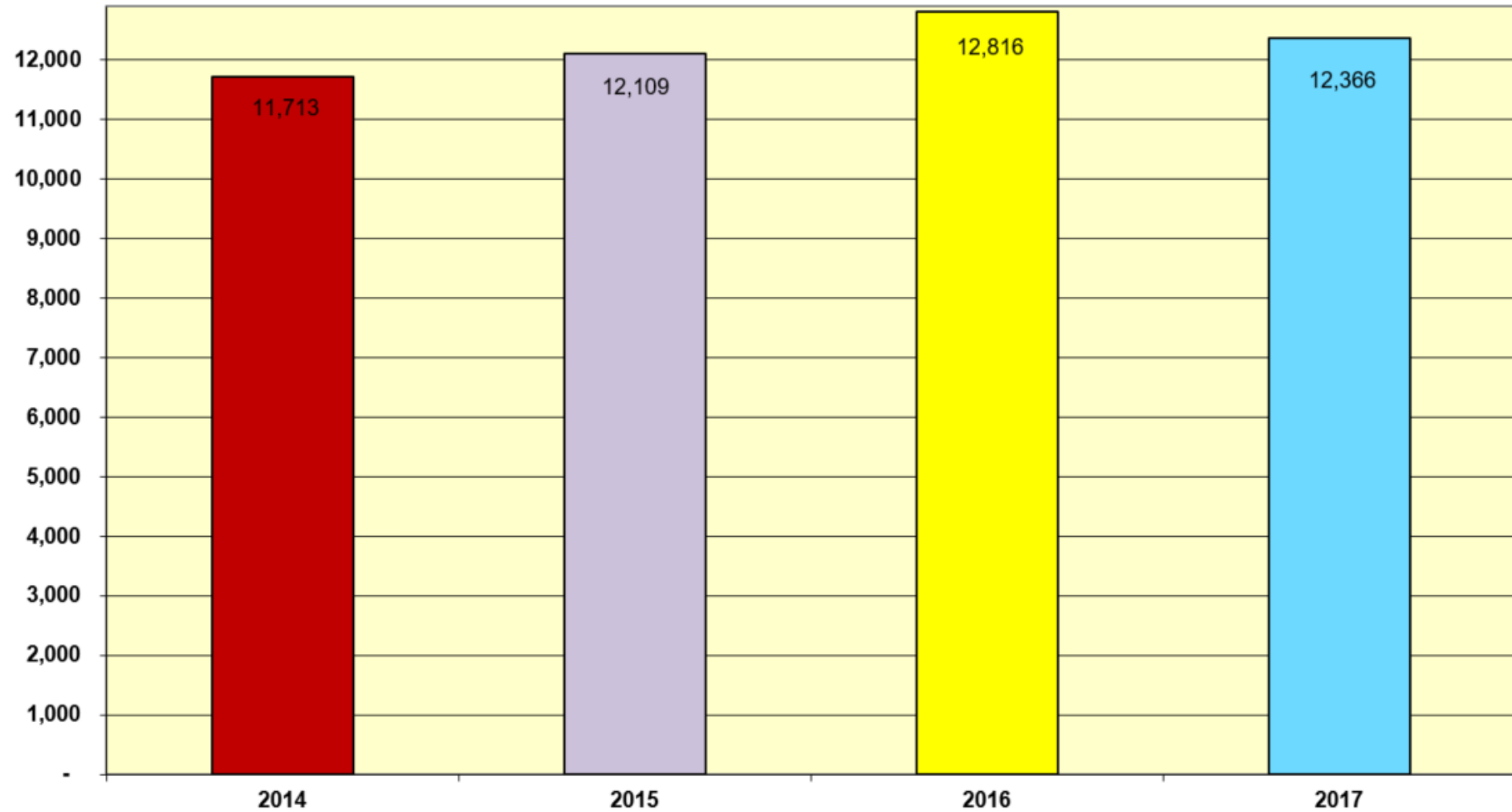
Source: National Rugby Database

Note: This graph excludes players who identified as Other.



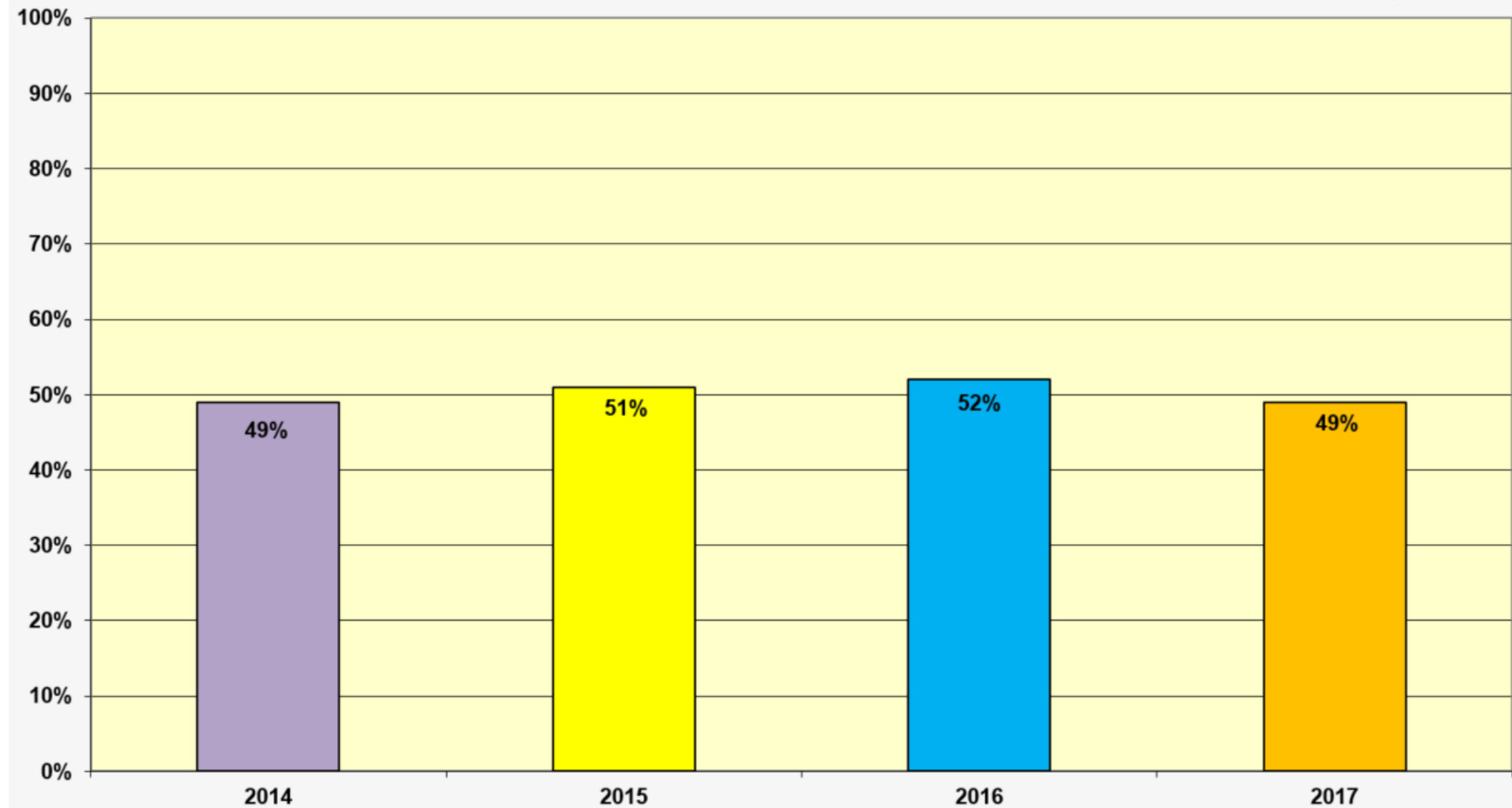
# 10. New Zealand – Coach Total

Source: National Rugby Database



# 11. New Zealand - Coach Retention

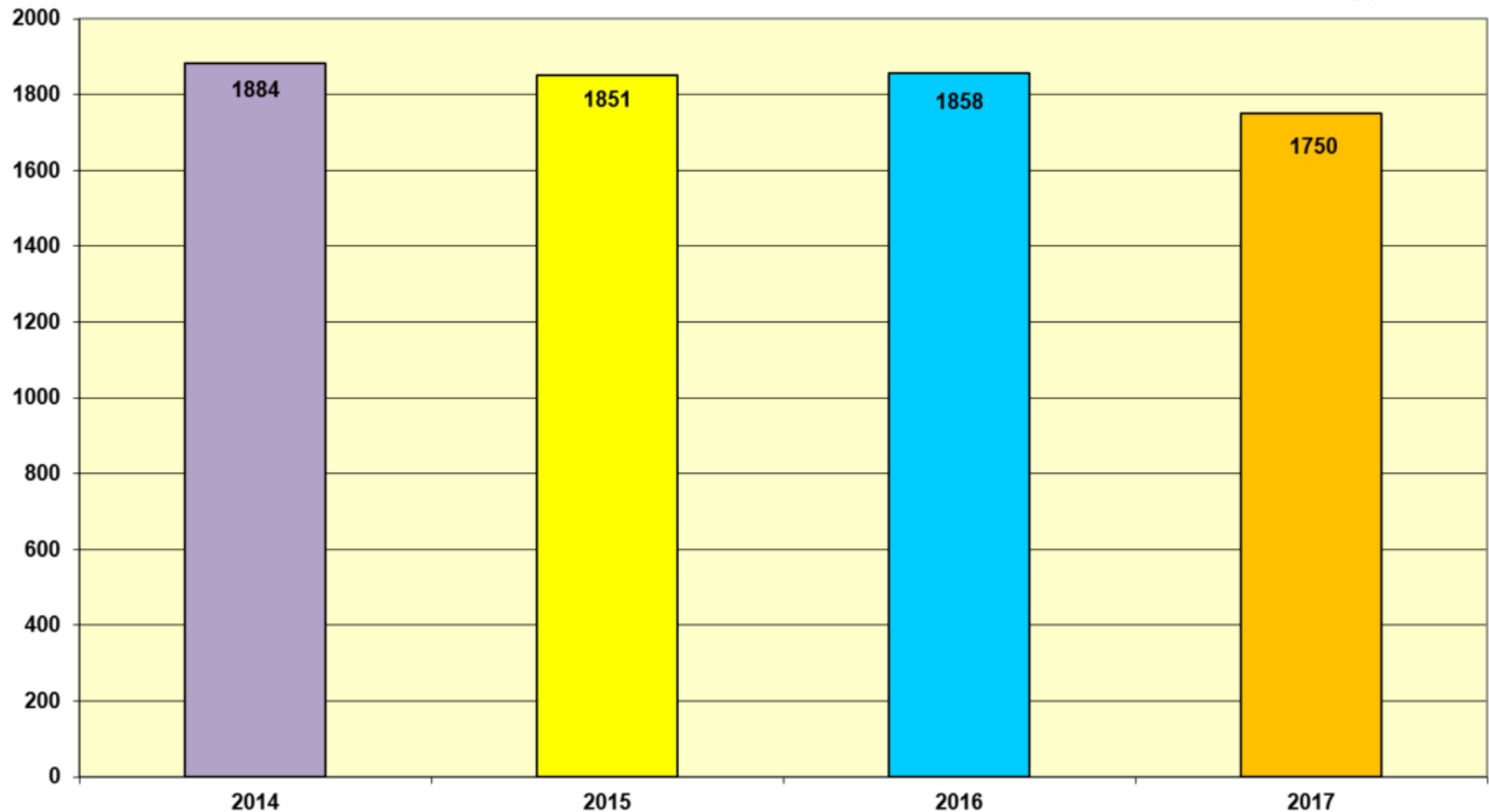
Source: National Rugby Database



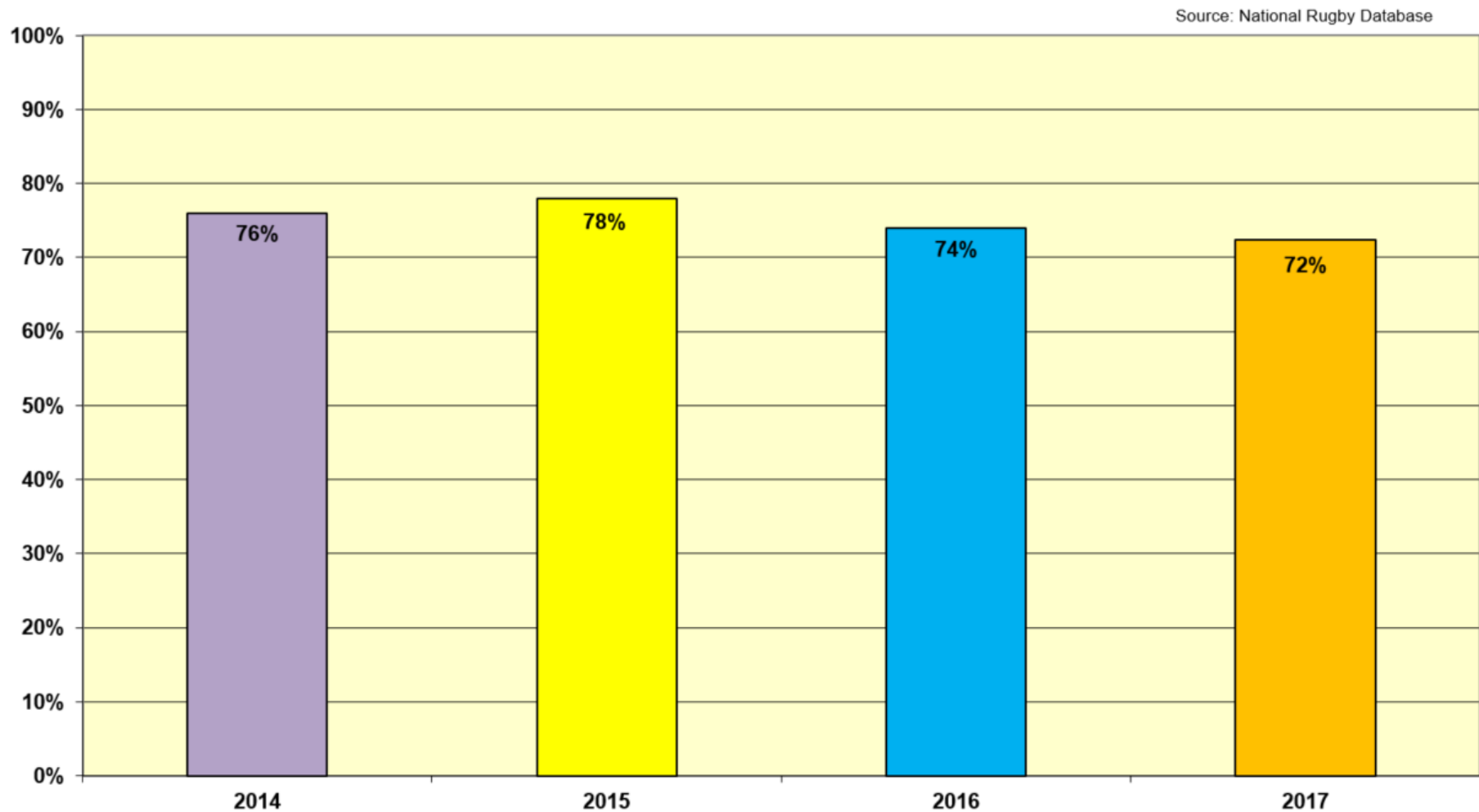


## 12. New Zealand – Referee Total Active

Source: National Rugby Database

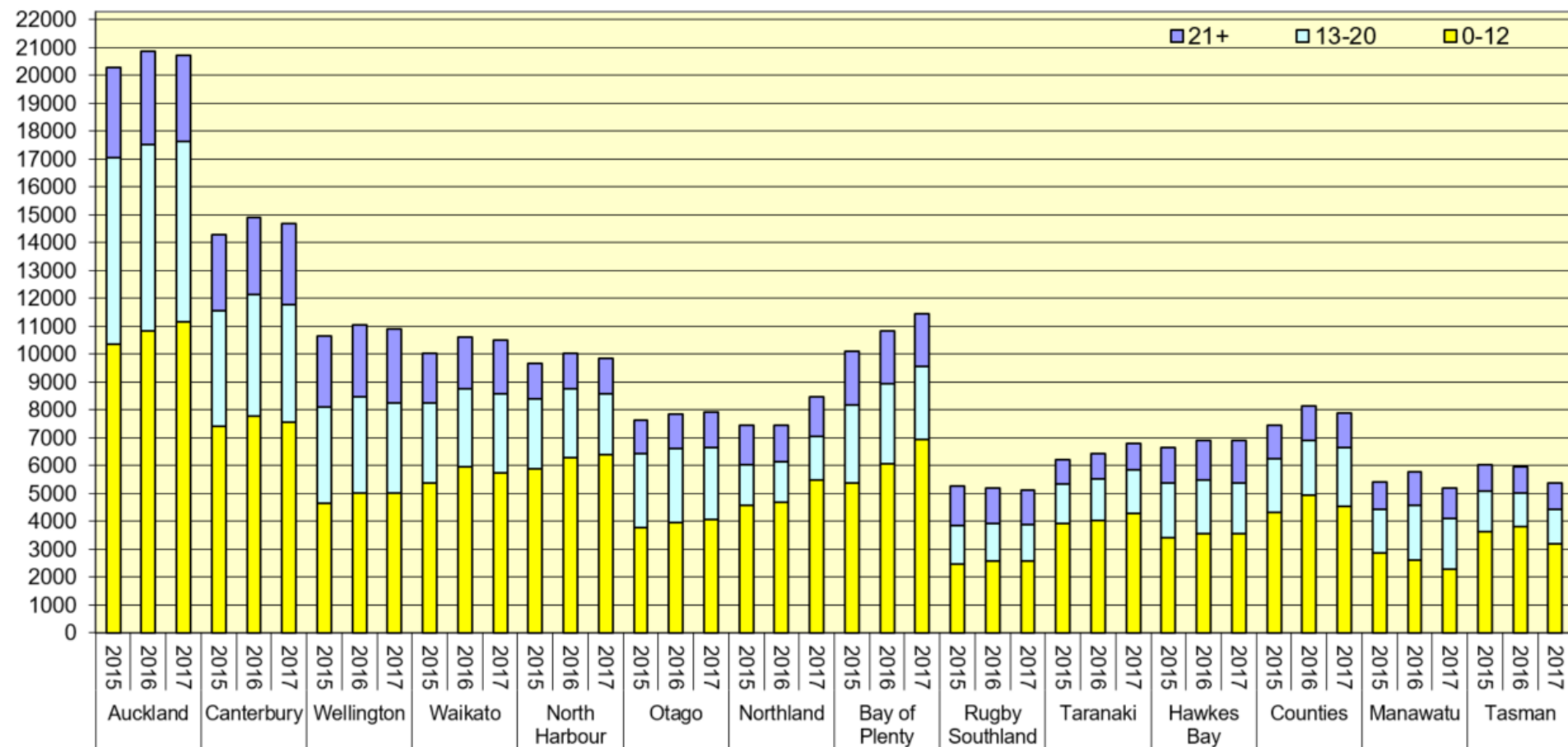


# 13. New Zealand - Referee Retention



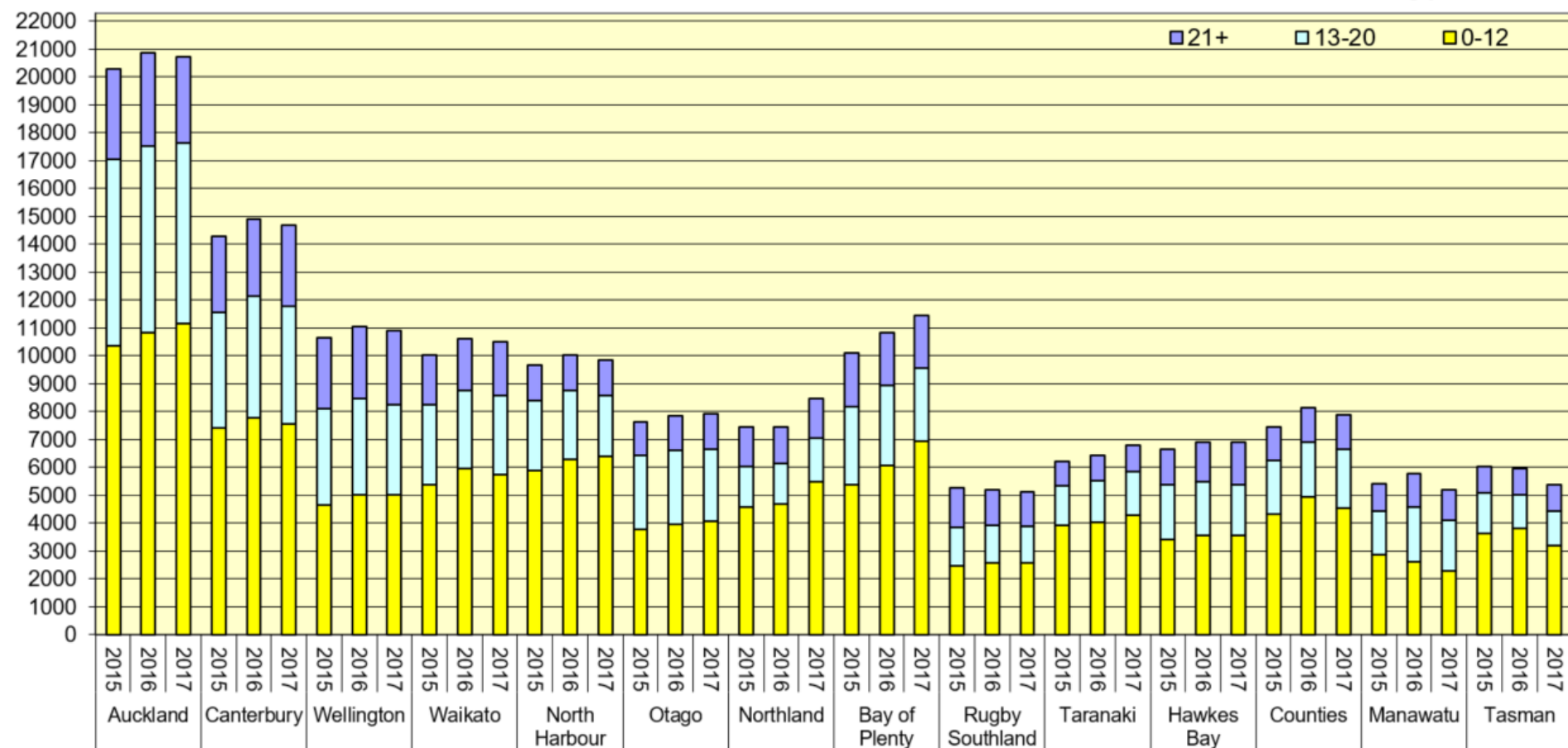
# 14. Mitre 10 Cup - Players By Age Group

Source: National Rugby Database



# 15. Mitre 10 Cup - Male Players by Age Group

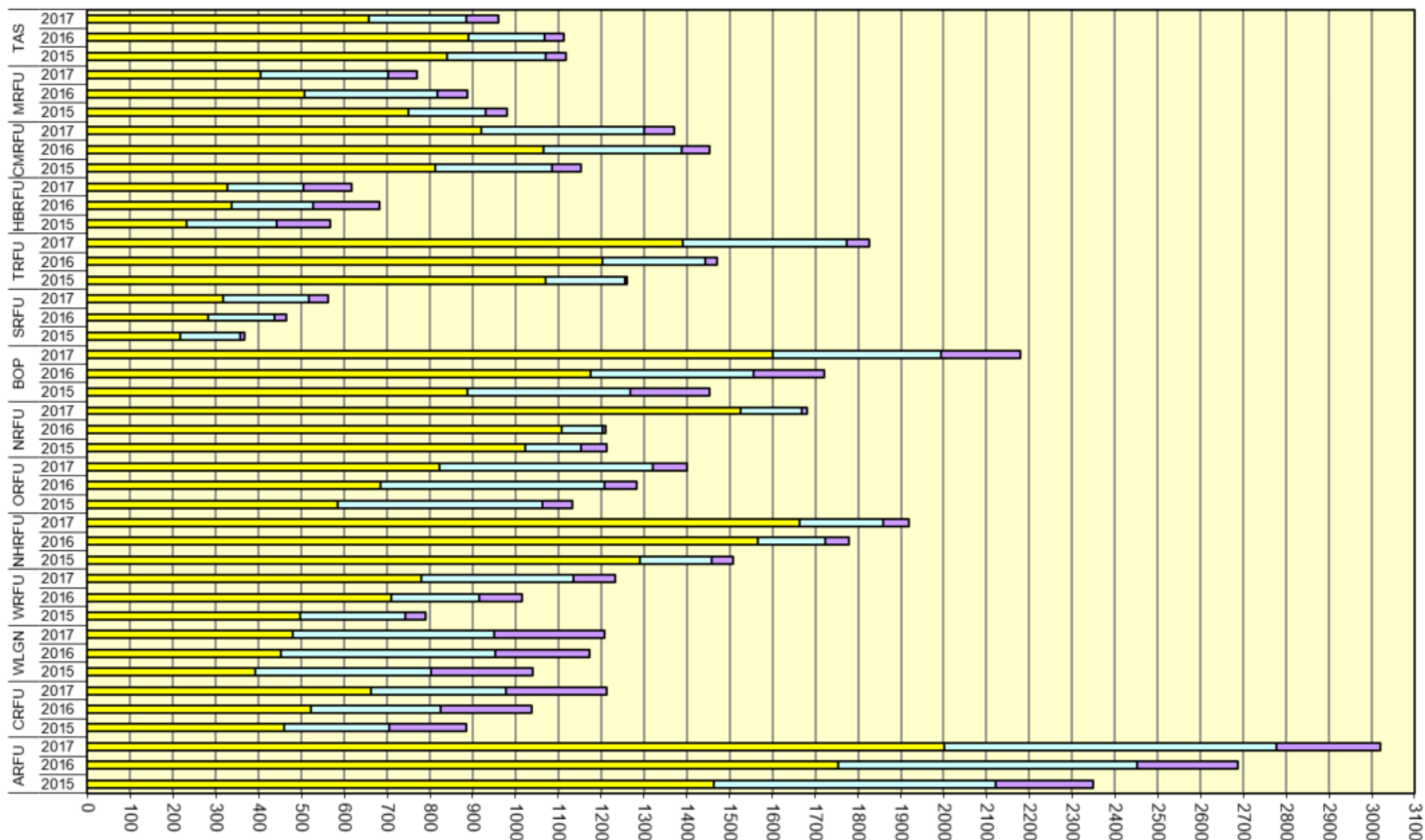
Source: National Rugby Database



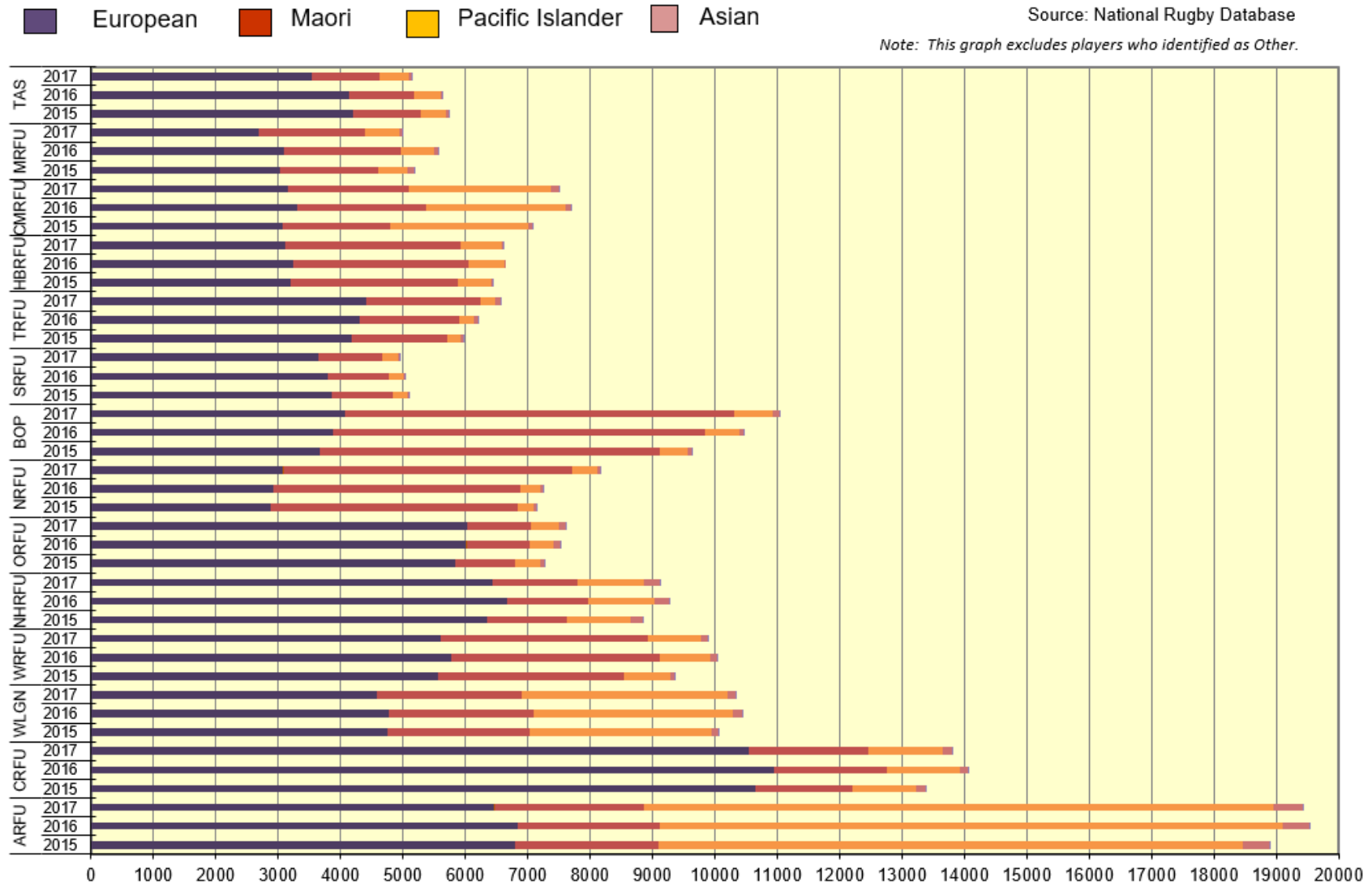
# 16. Mitre 10 Cup - Female Players by Age Group

0 - 12 13-20 21+

Source: National Rugby Database



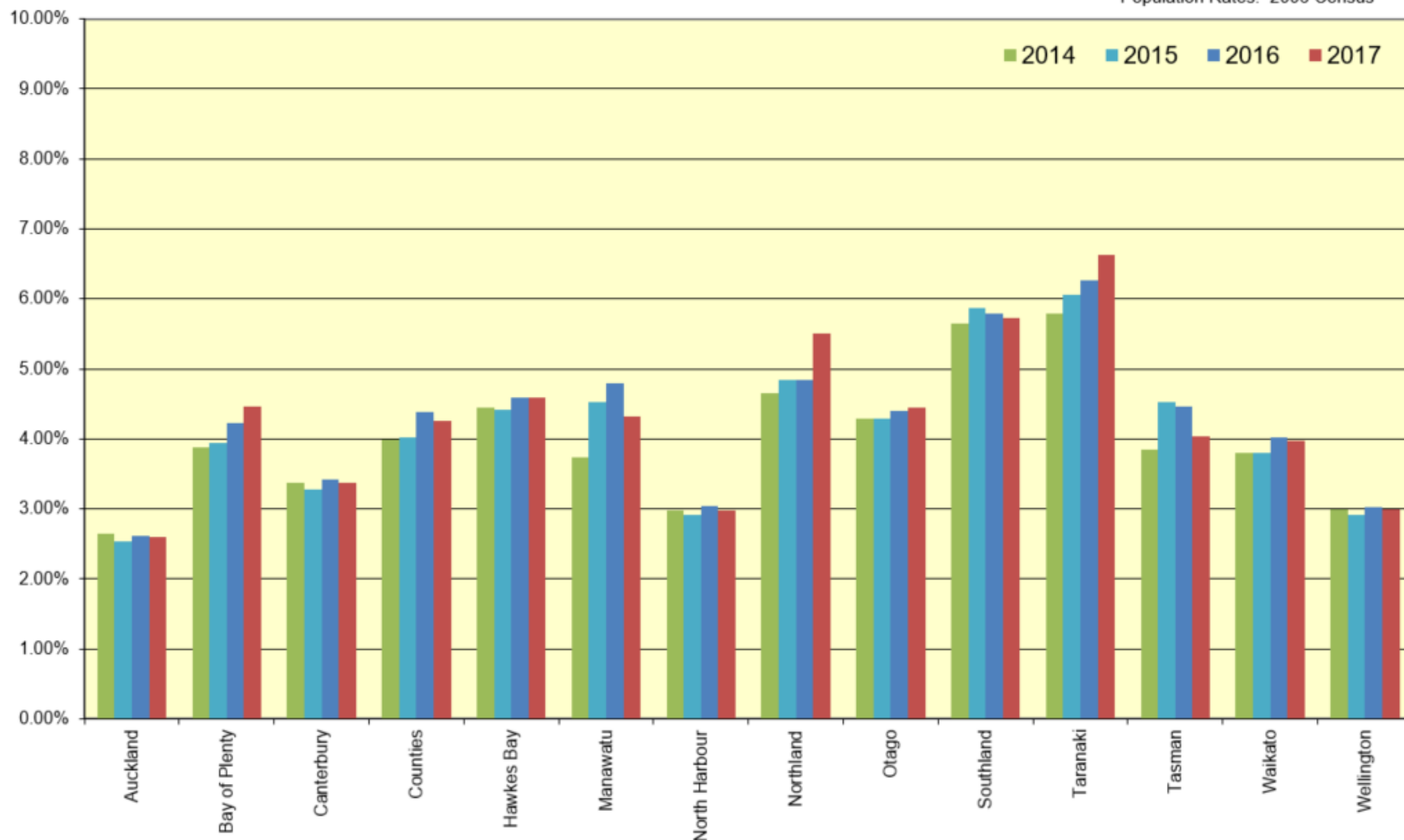
# 17. Mitre 10 Cup - Players by Ethnicity



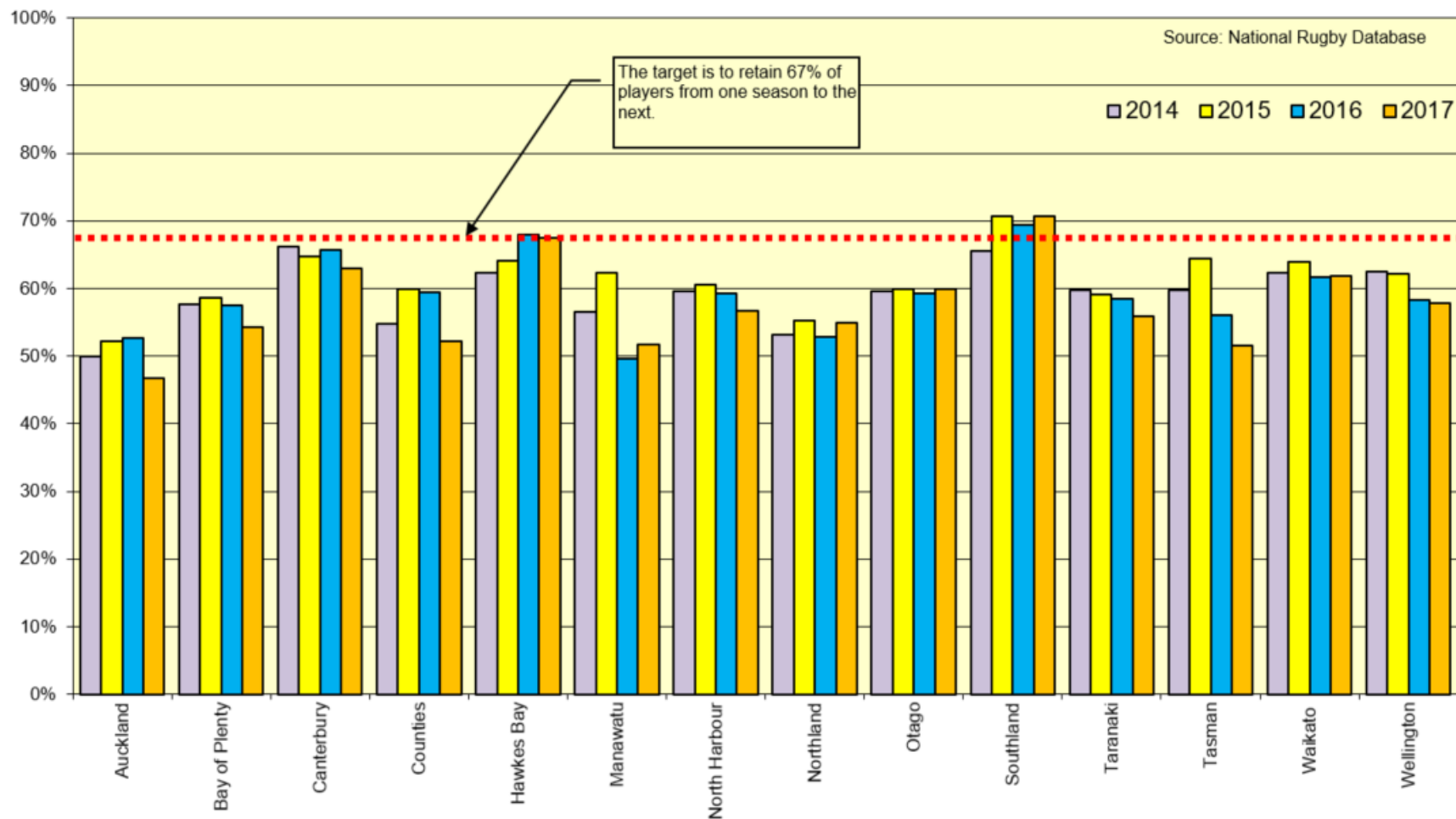


# 18. Mitre 10 Cup - Player Percentage of Population

Source: National Rugby Database  
Population Rates: 2006 Census



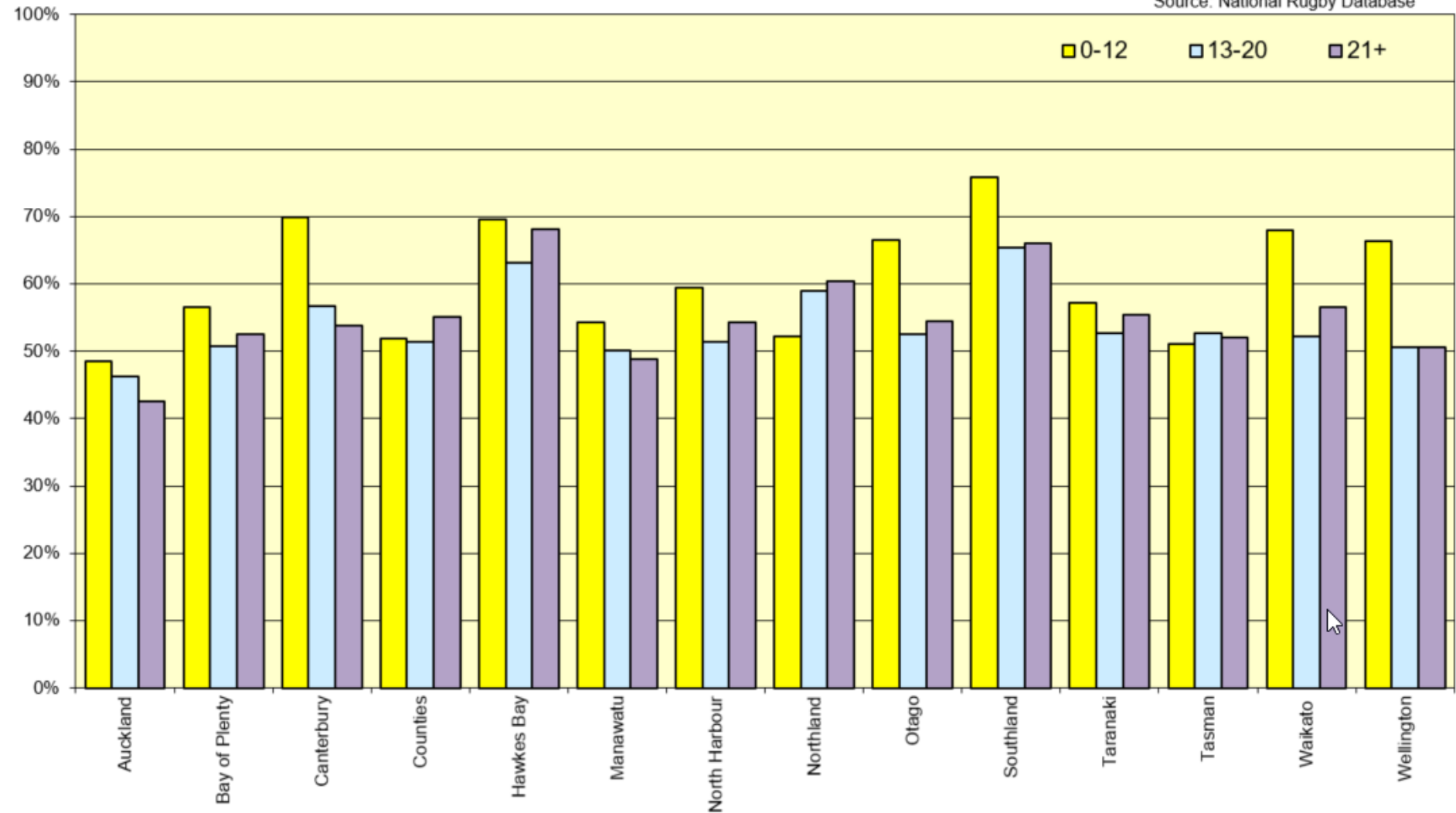
# 19. Mitre 10 Cup - Player Retention





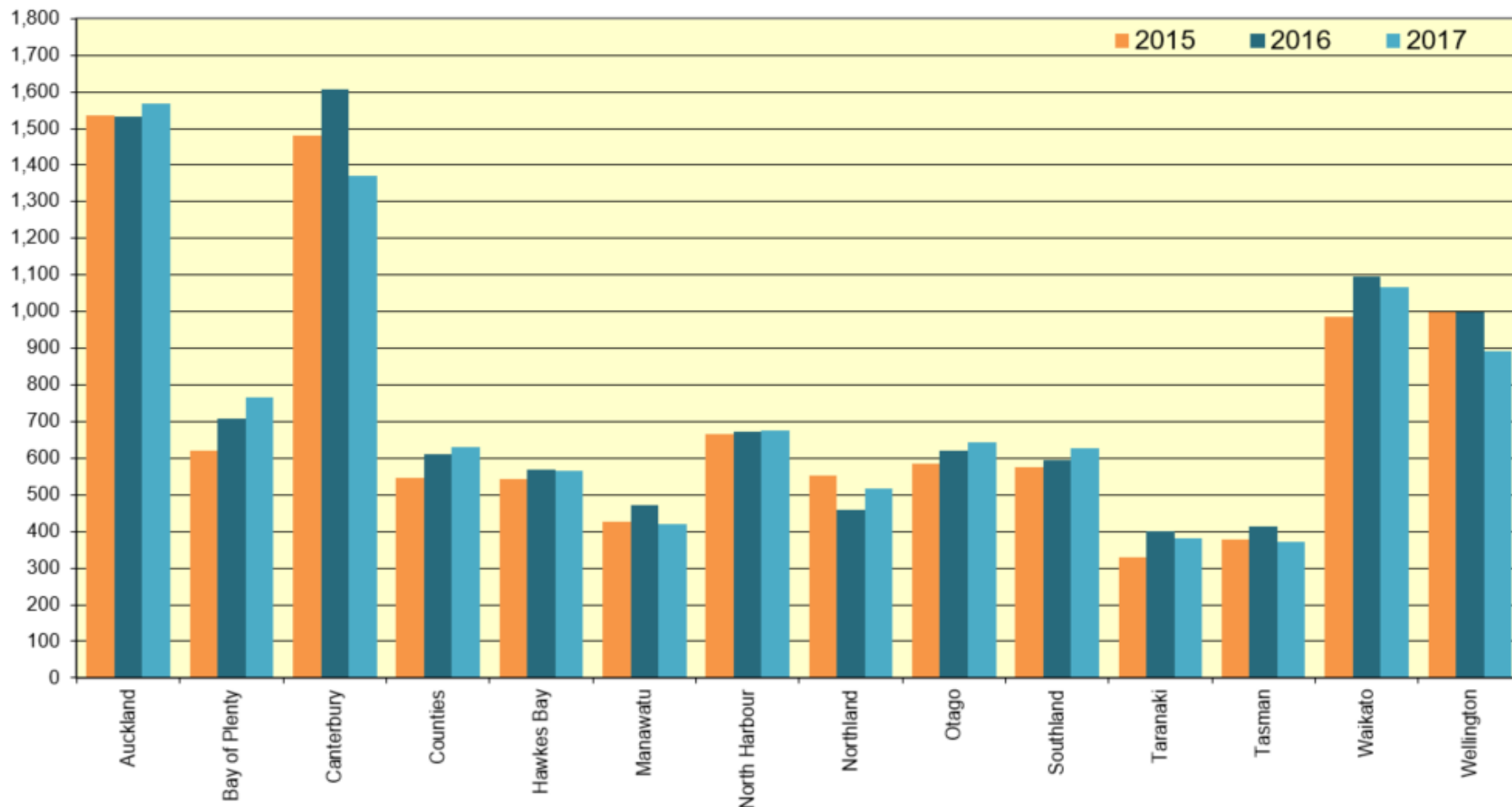
## 20. Mitre 10 Cup - Player Retention By Age

Source: National Rugby Database

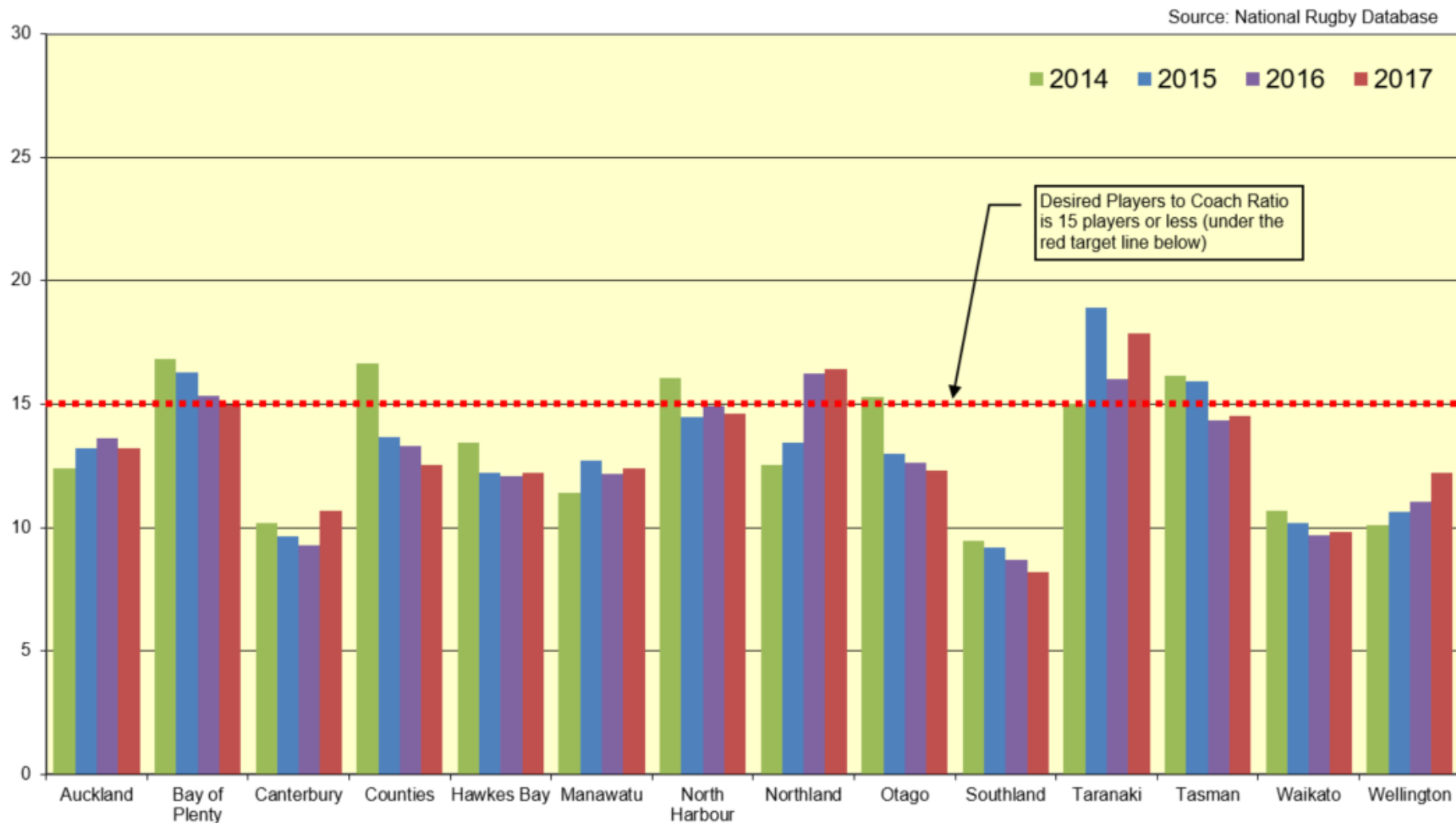


# 21. Mitre 10 Cup – Coach Total

Source: National Rugby Database

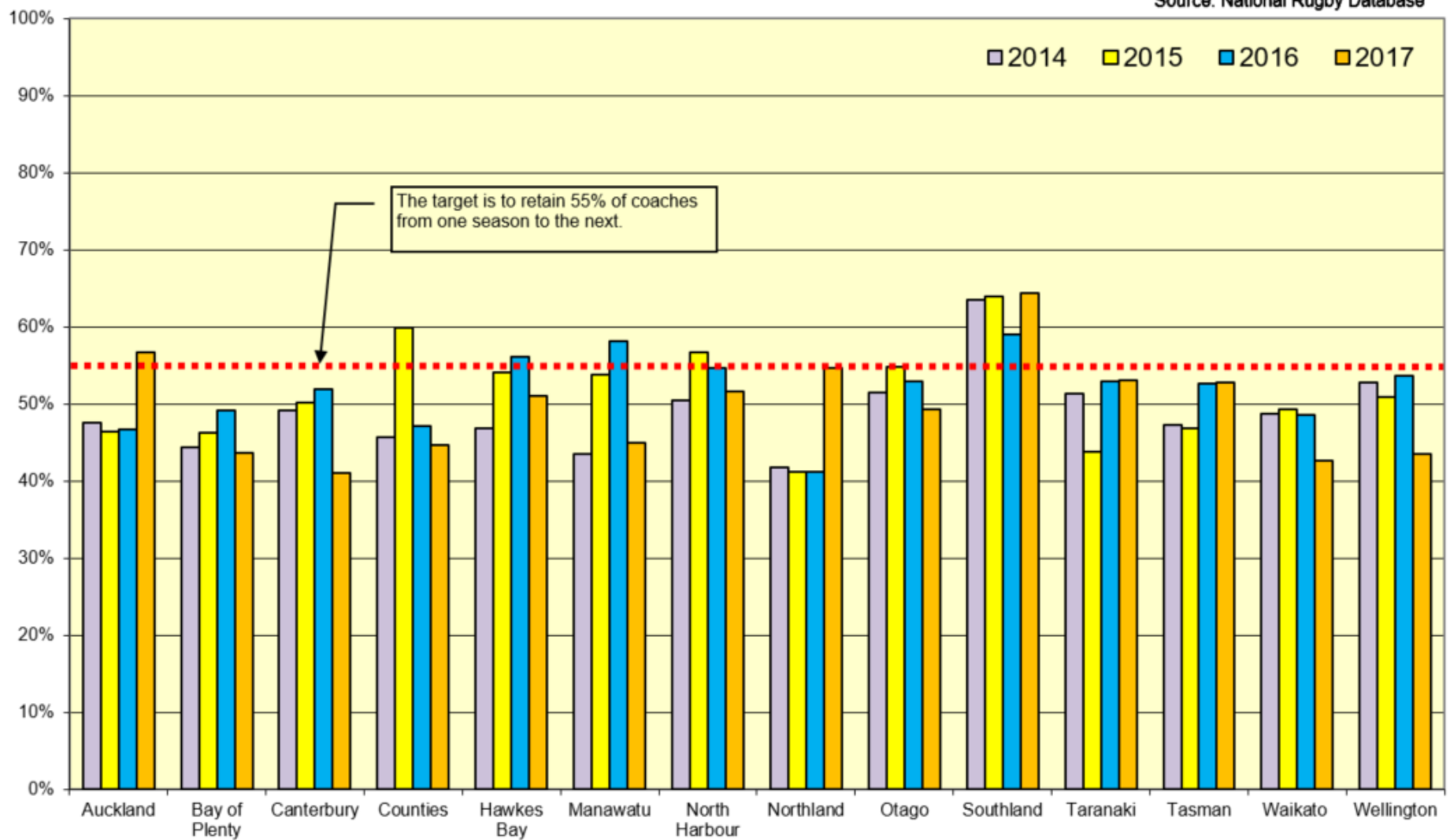


## 22. Mitre 10 Cup Players to Coach Ratio



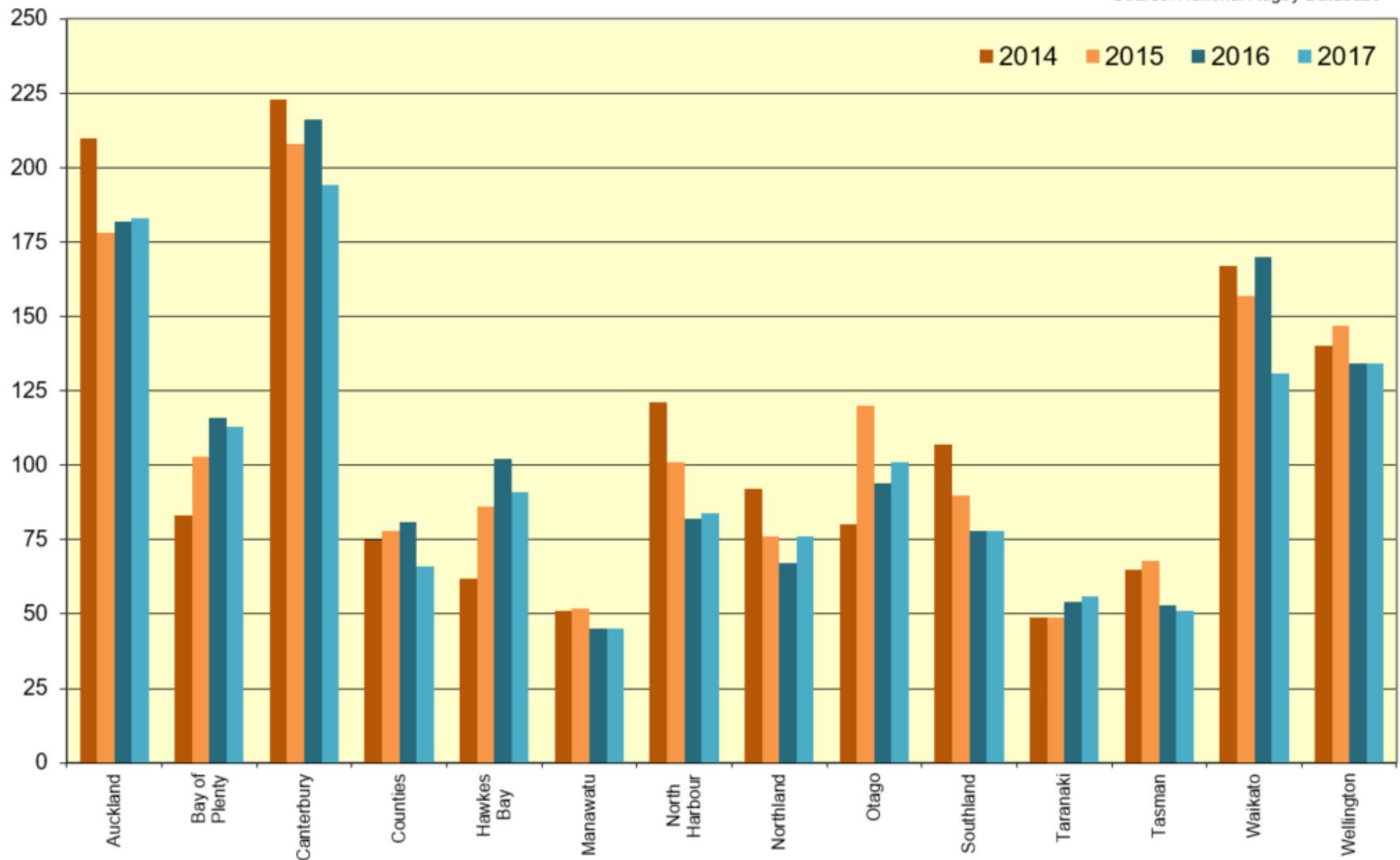
## 23. Mitre 10 Cup - Coach Retention

Source: National Rugby Database



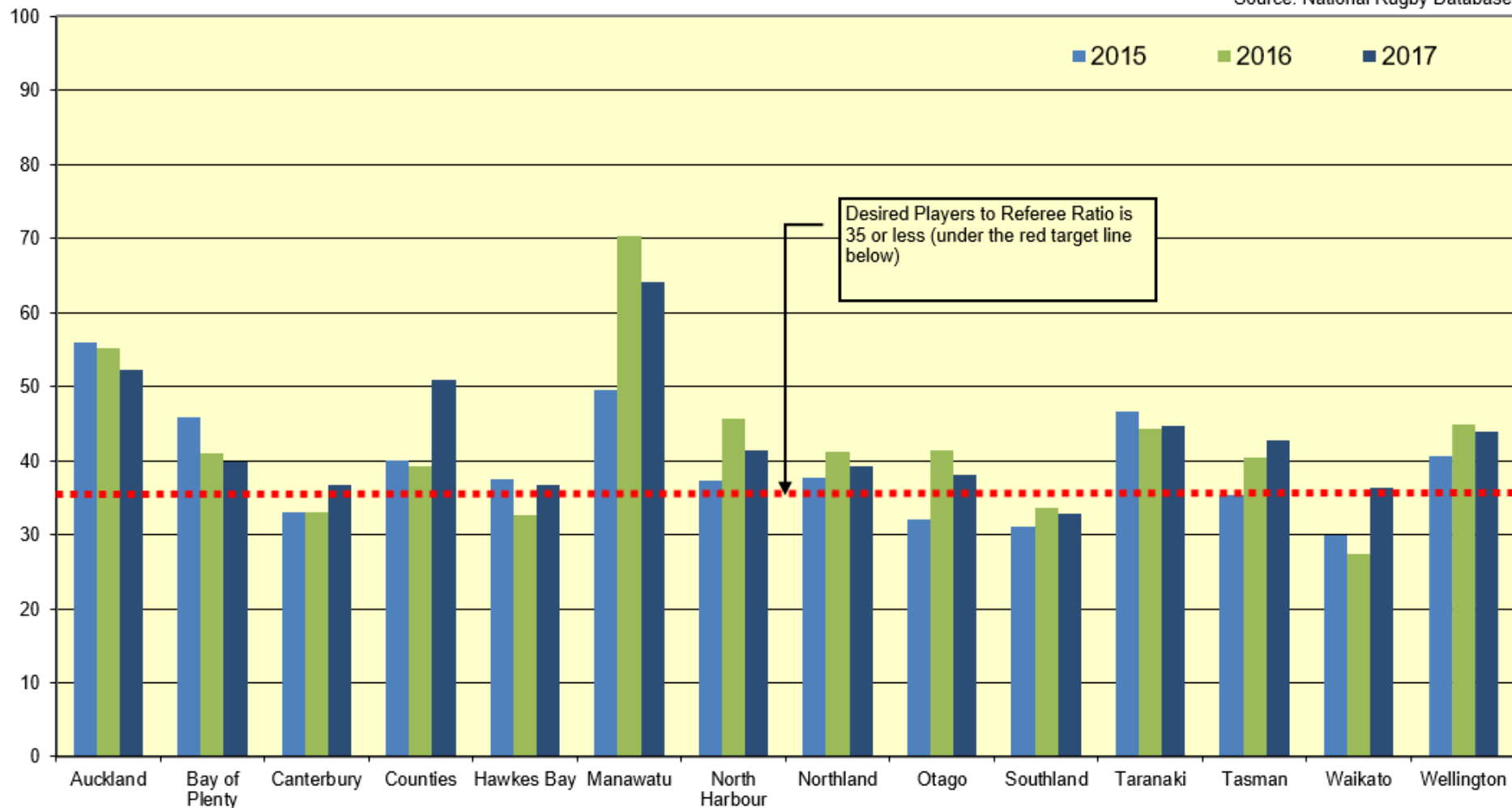
## 24. Mitre 10 Cup - Referee Active

Source: National Rugby Database

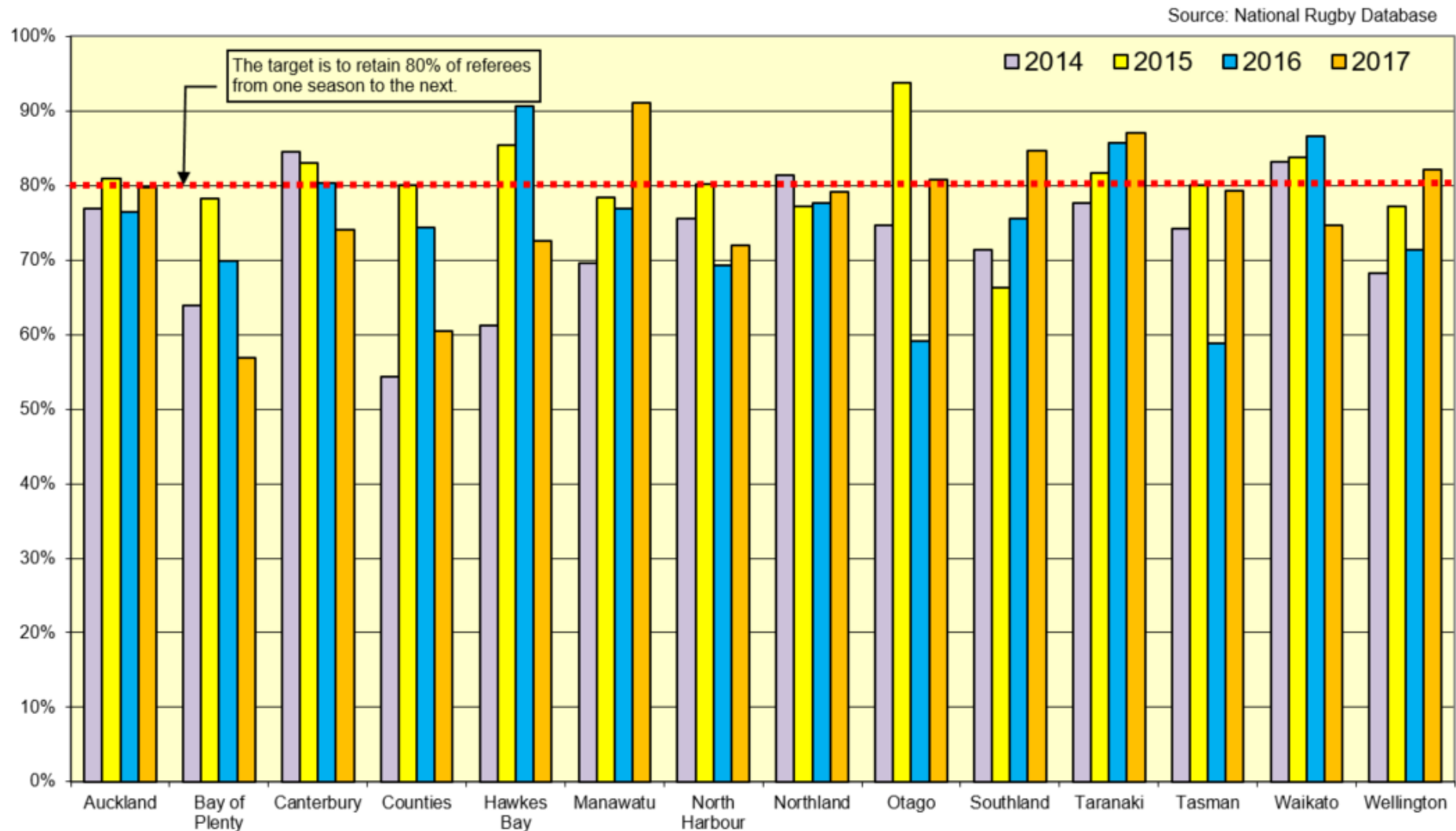


# 25. Mitre 10 Cup - Players aged 13 and up to Active Referees

Source: National Rugby Database

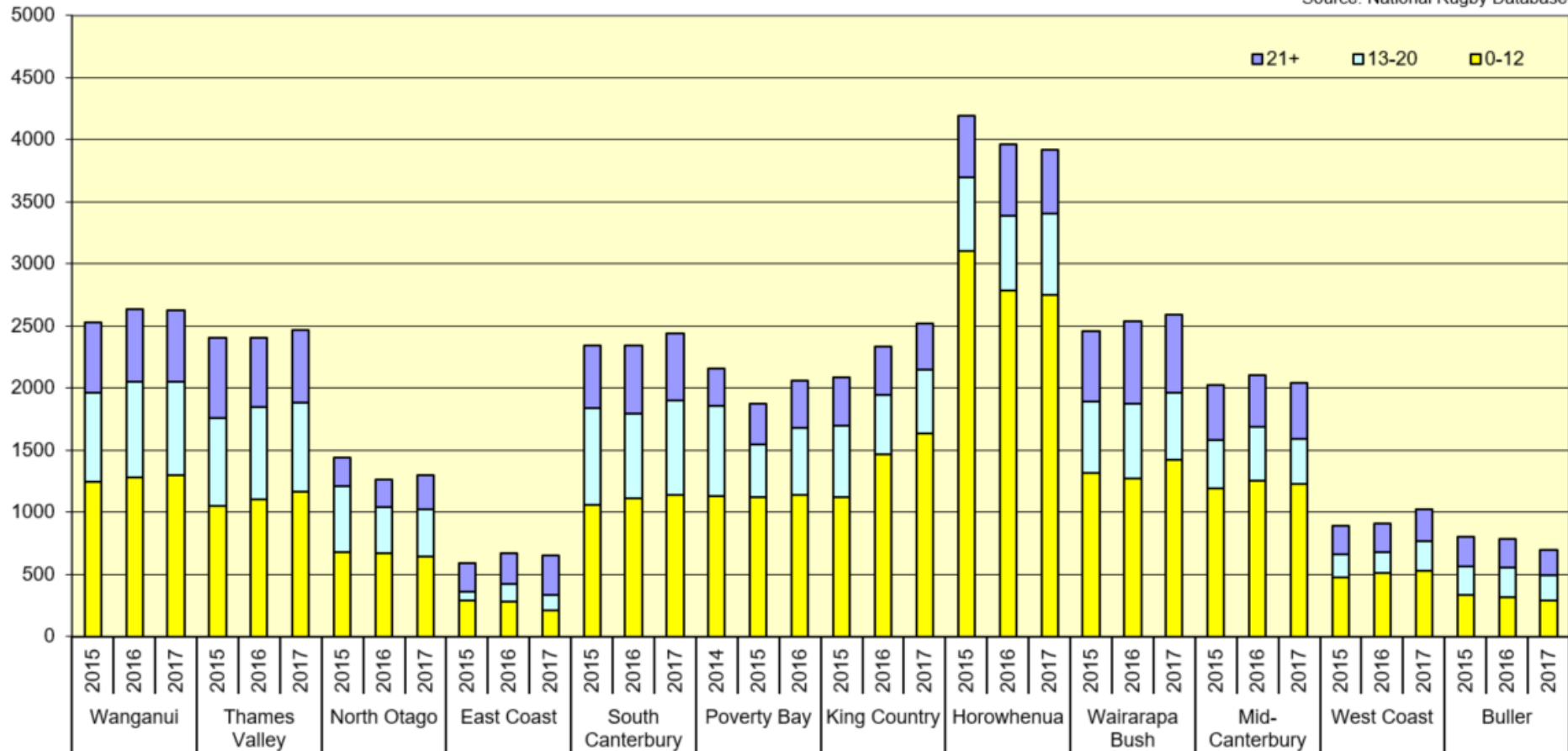


## 26. ITM Cup - Referee Retention



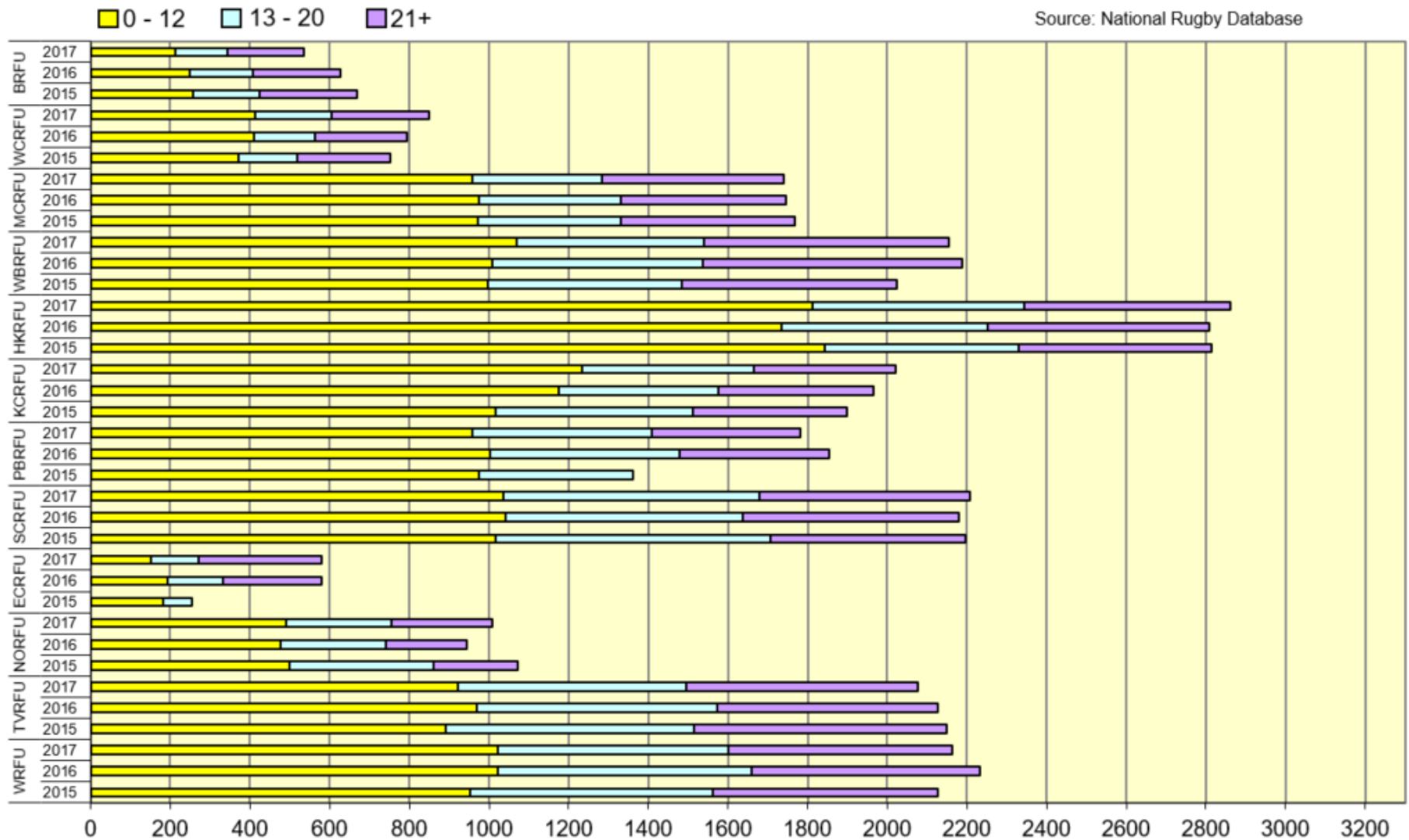
# 27. Heartland – Player Total By Age Group

Source: National Rugby Database

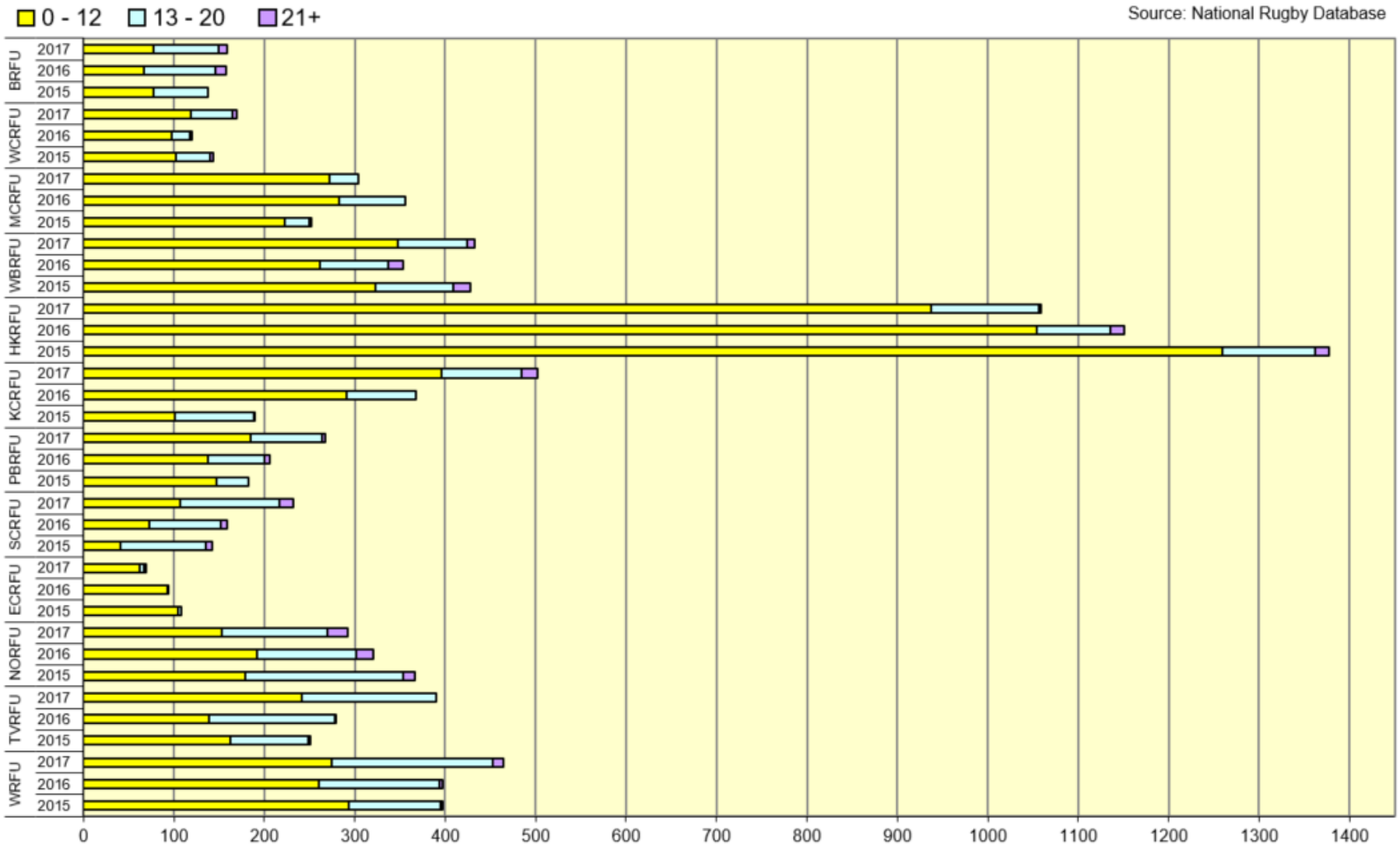




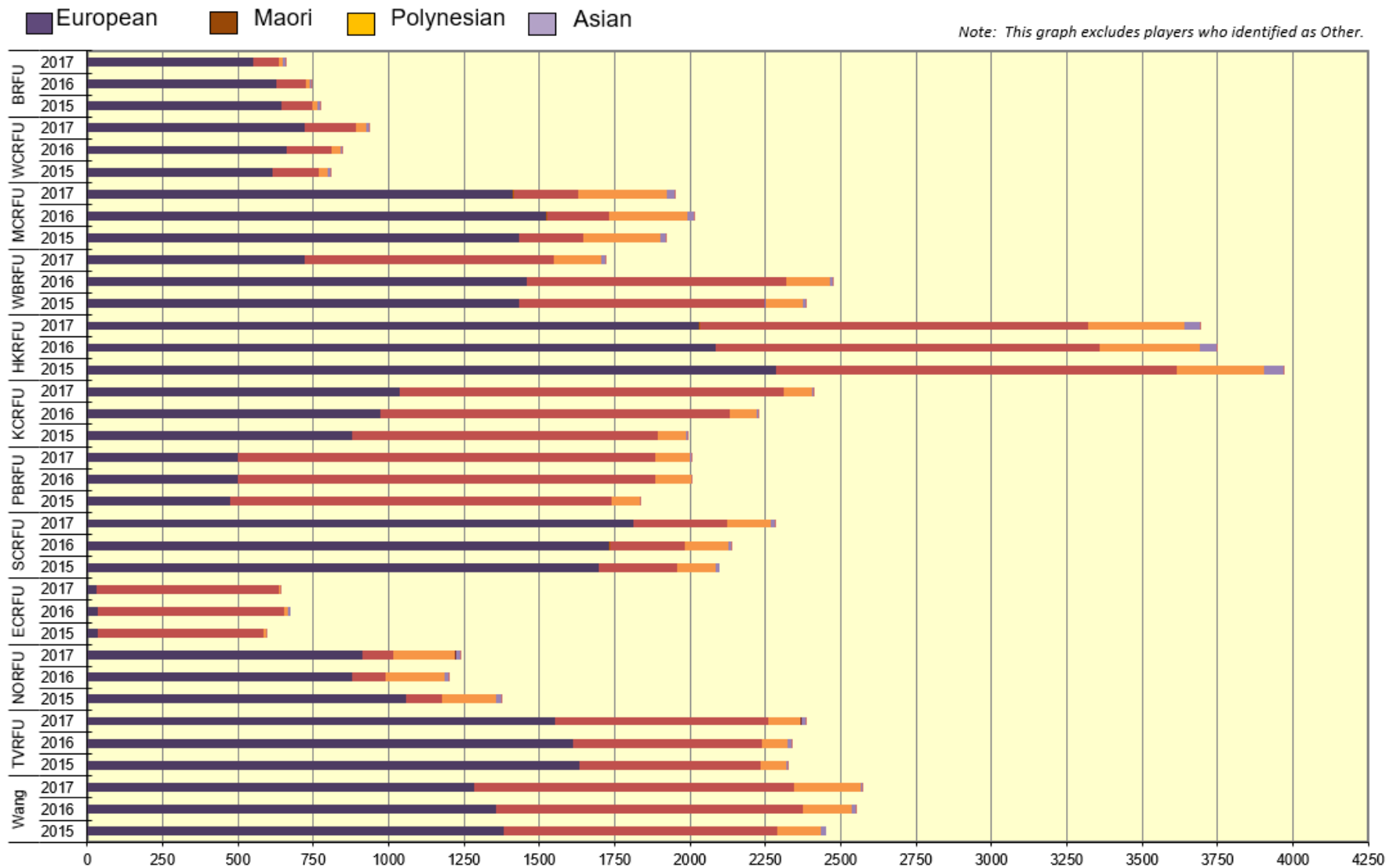
# 28. Heartland - Male Players by Age Group



# 29. Heartland - Female Players by Age Group

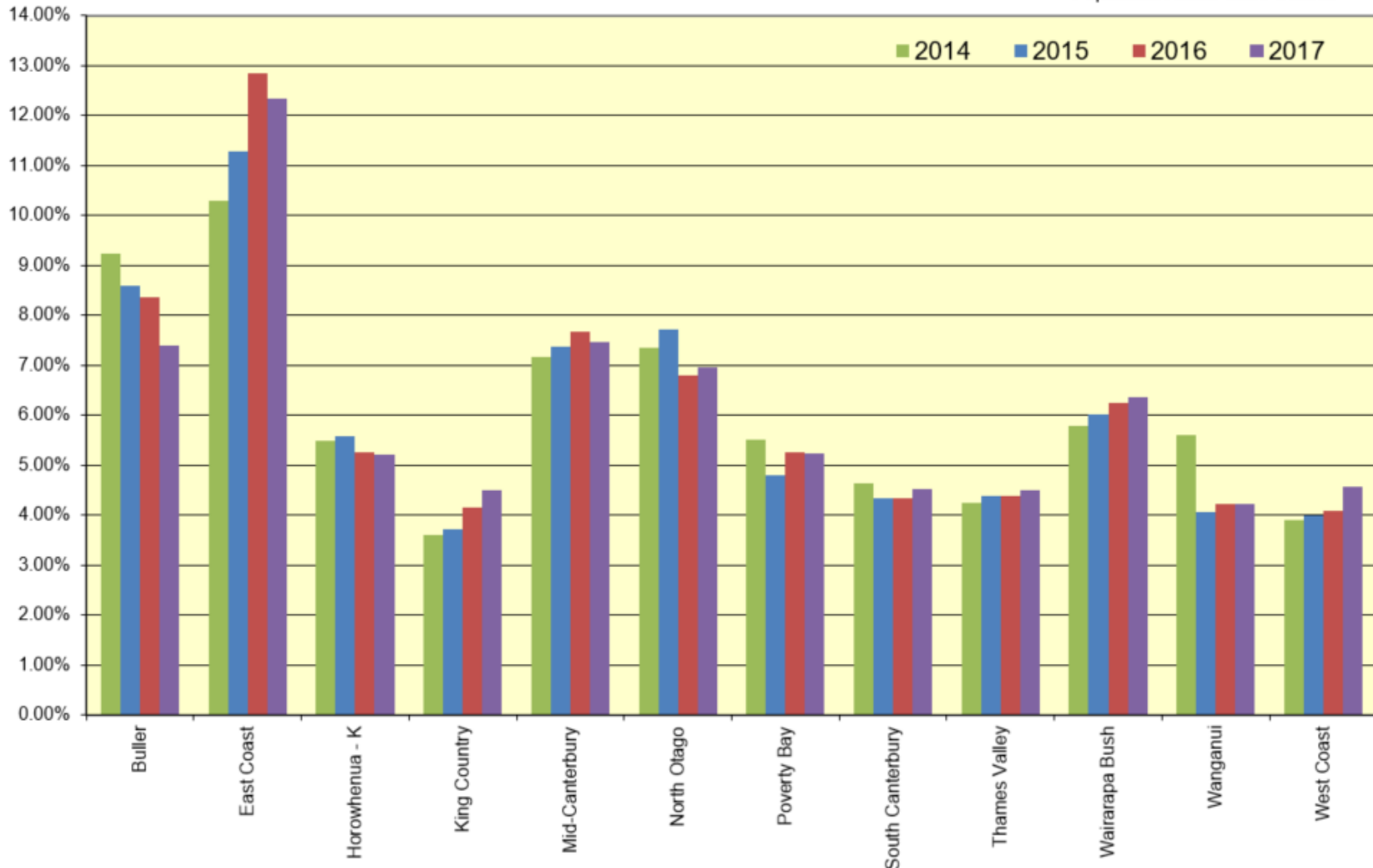


# 30. Heartland - Players by Ethnicity



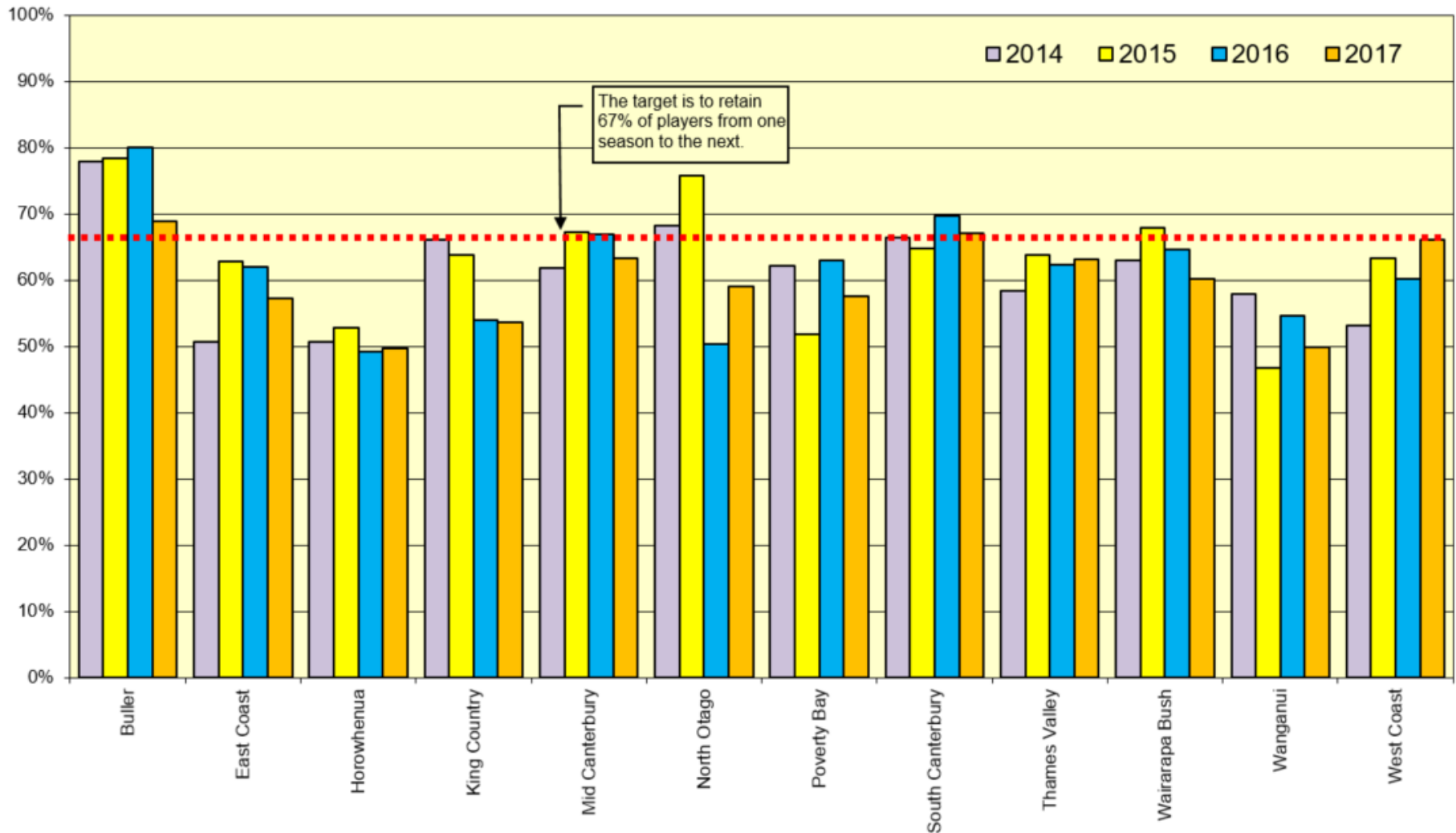
# 31. Heartland - Percentage of Population

Source: National Rugby Database  
Population Rates: 2006 Census



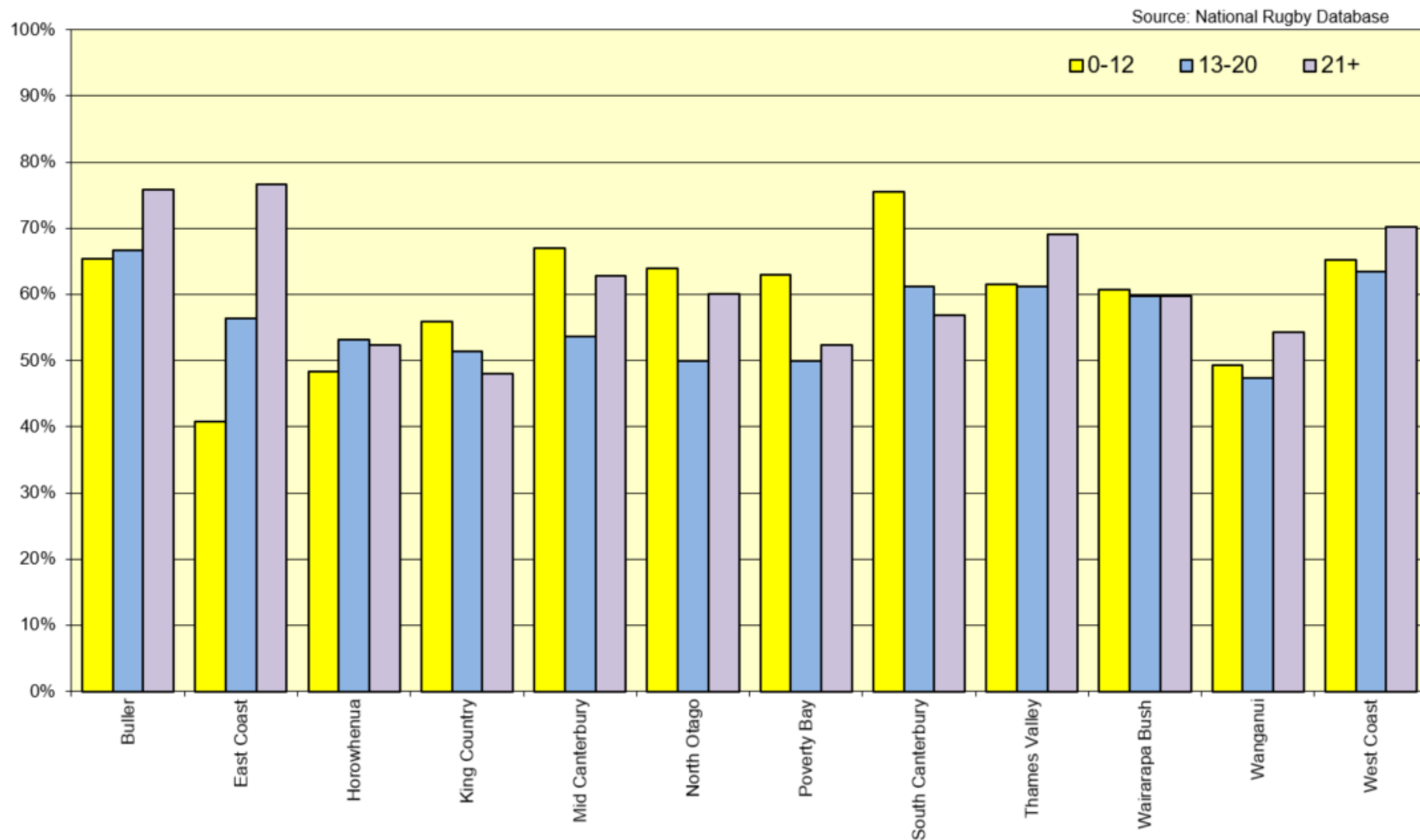
## 32. Heartland - Player Retention

Source: National Rugby Database



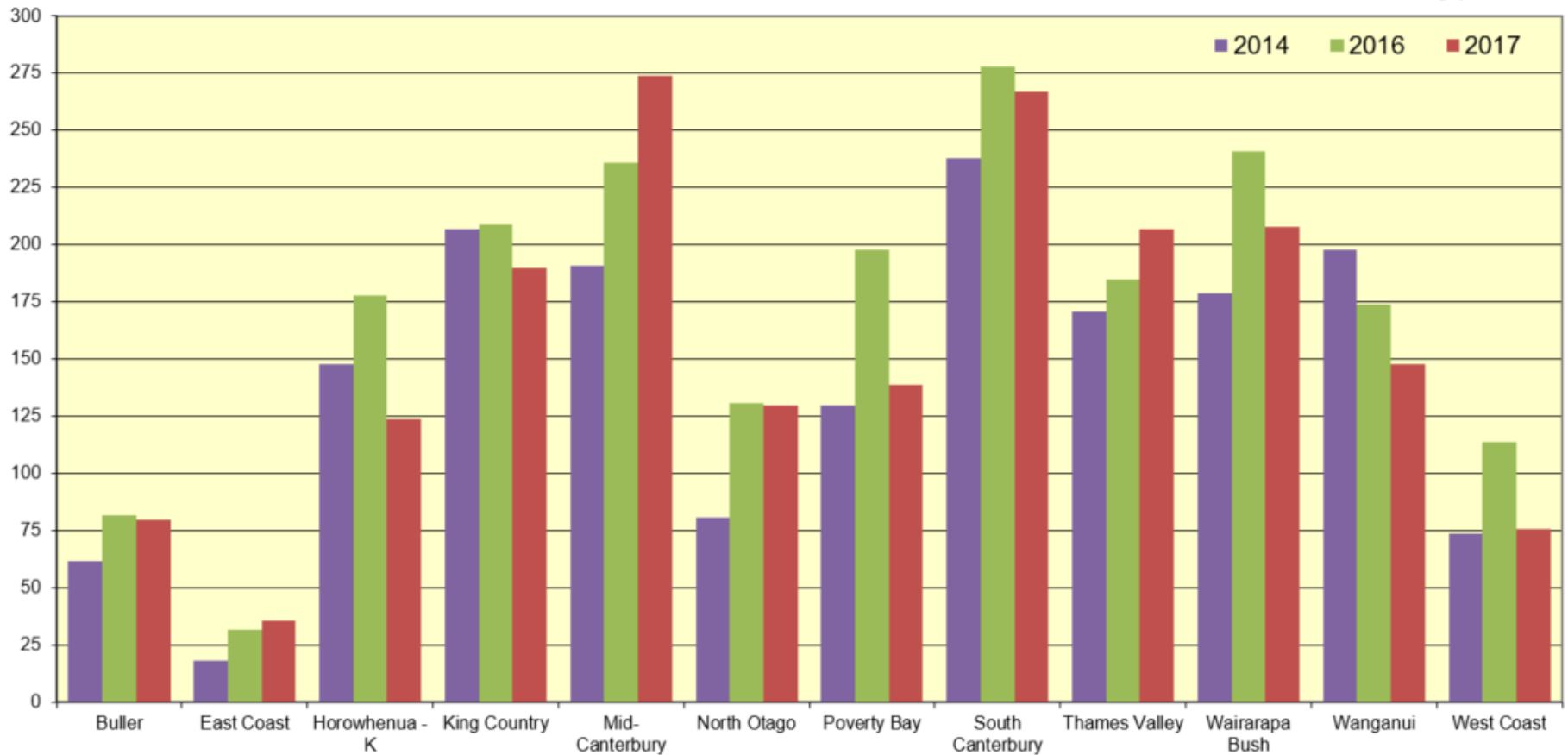


# 33. Heartland - Player Retention By Age Group



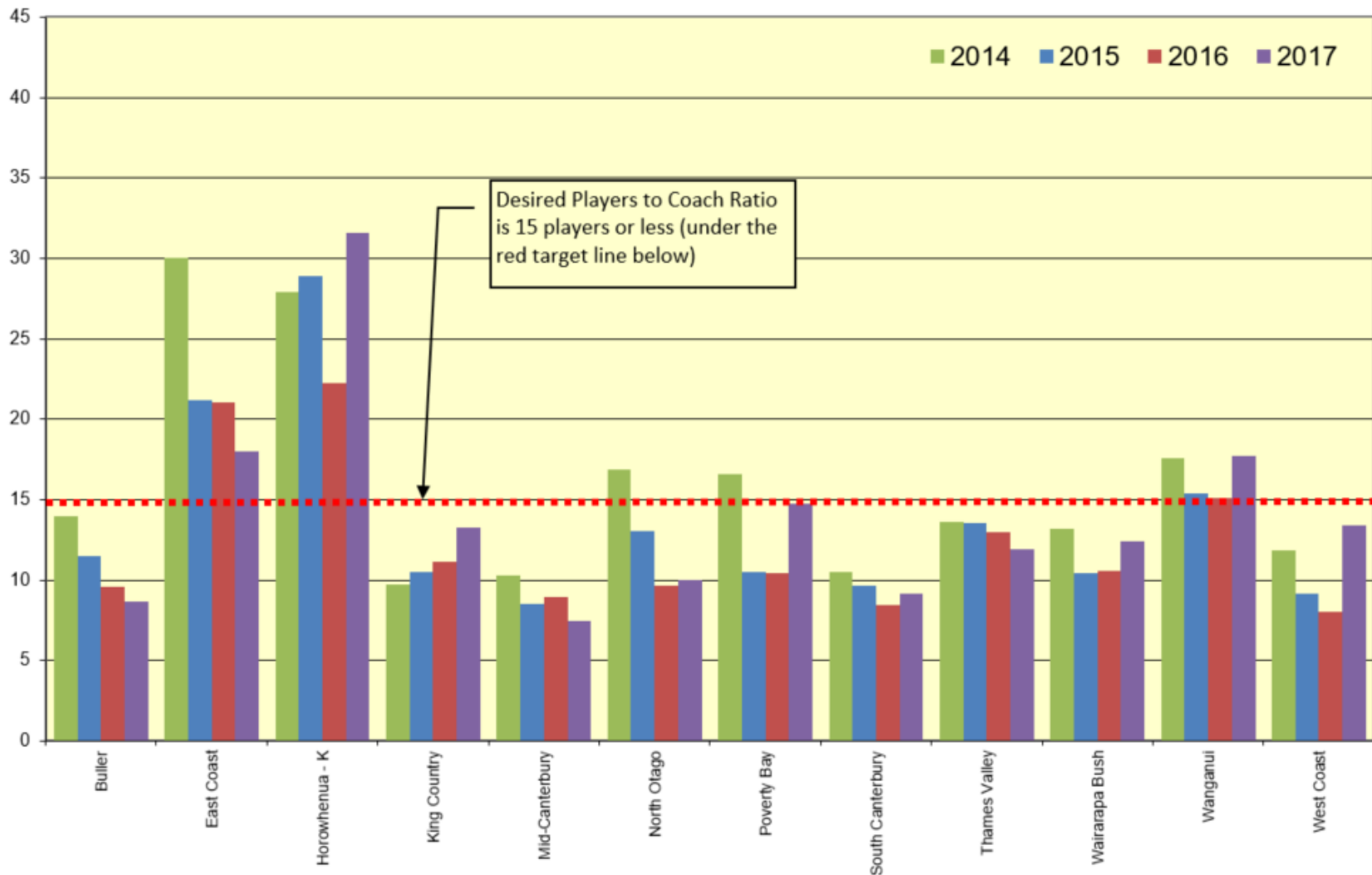
# 34. Heartland – Coach Total

Source: National Rugby Database



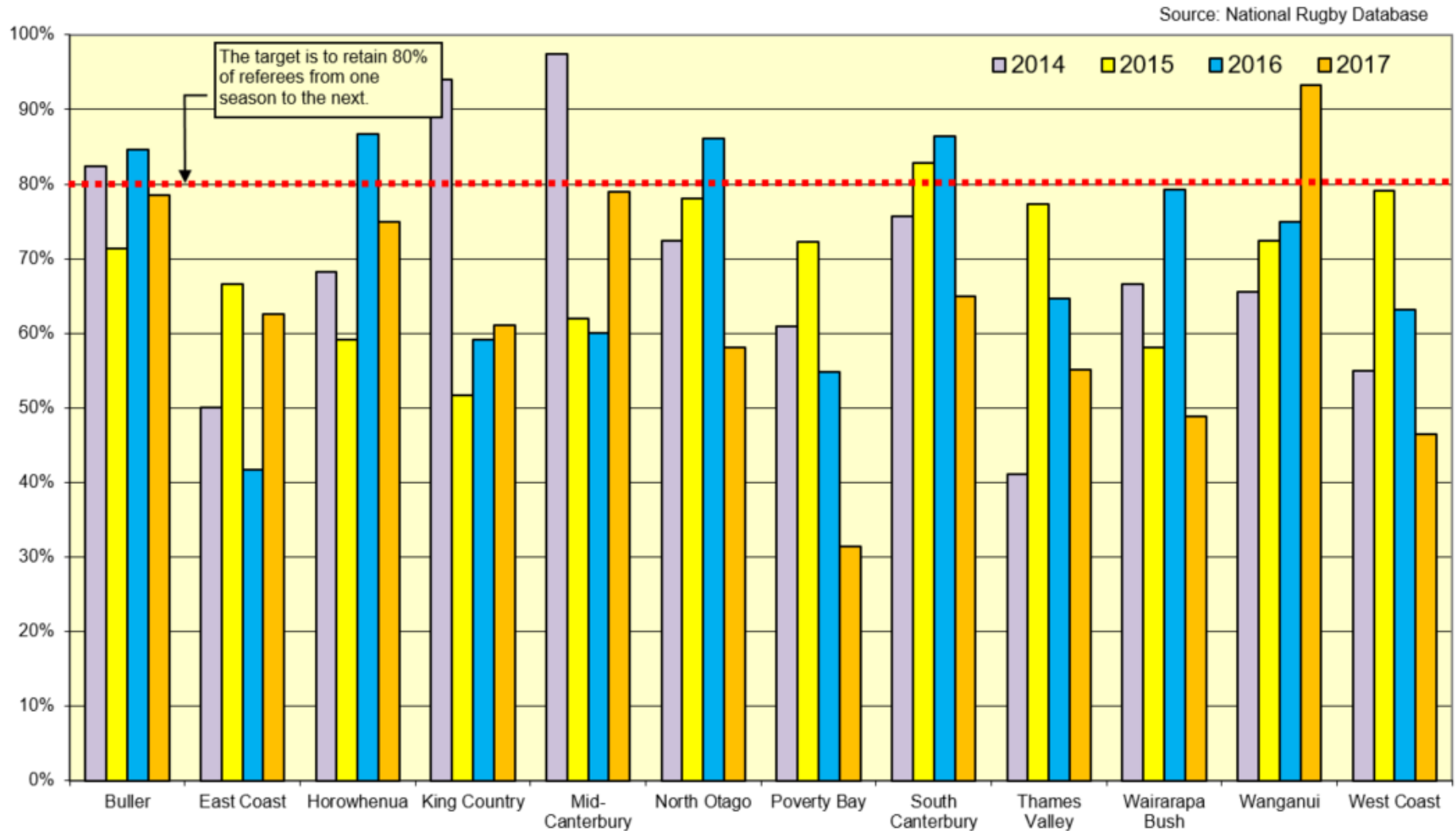
# 35. Heartland - Players to Coach Ratio

Source: National Rugby Database



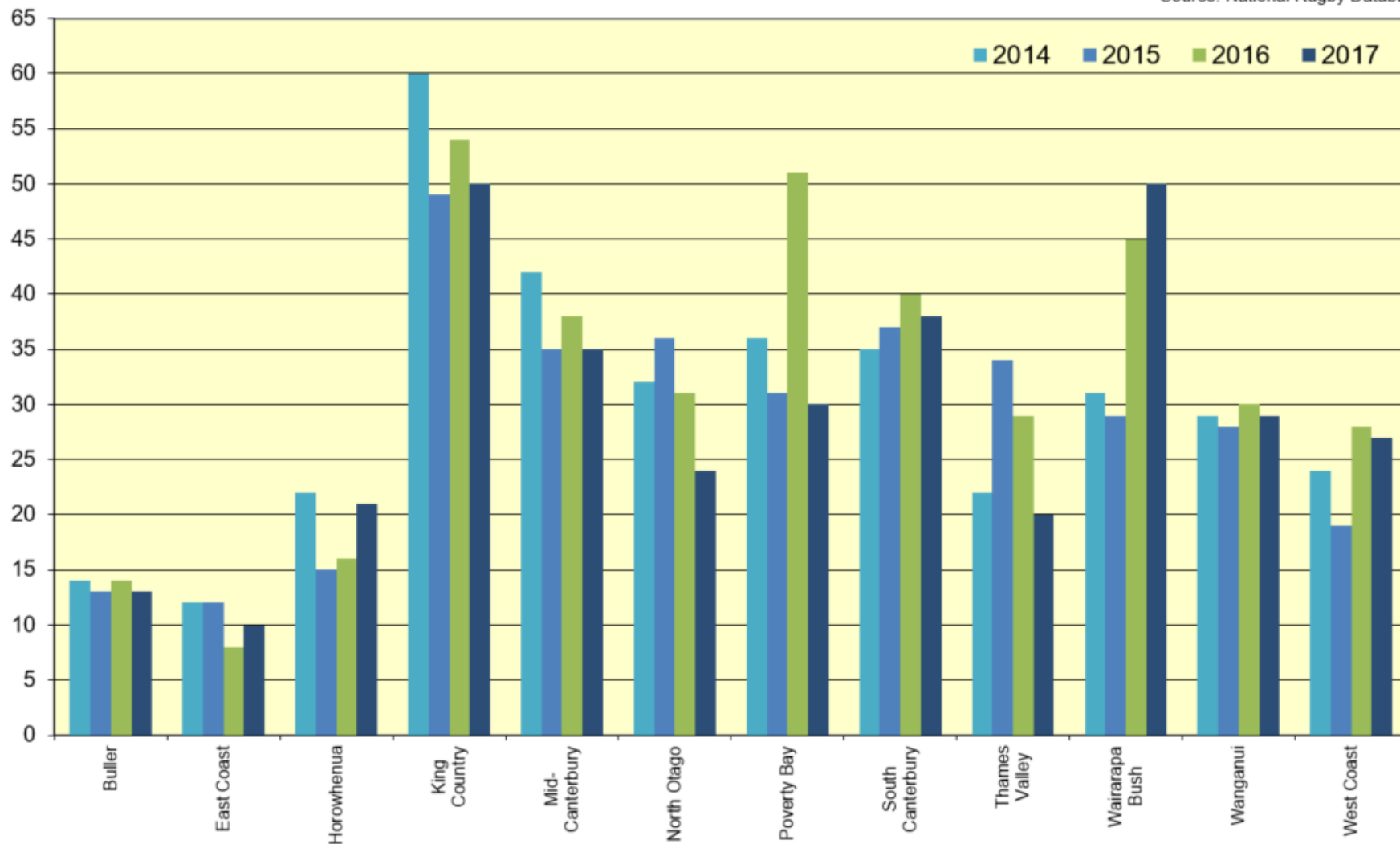


# 36. Heartland - Coach Retention

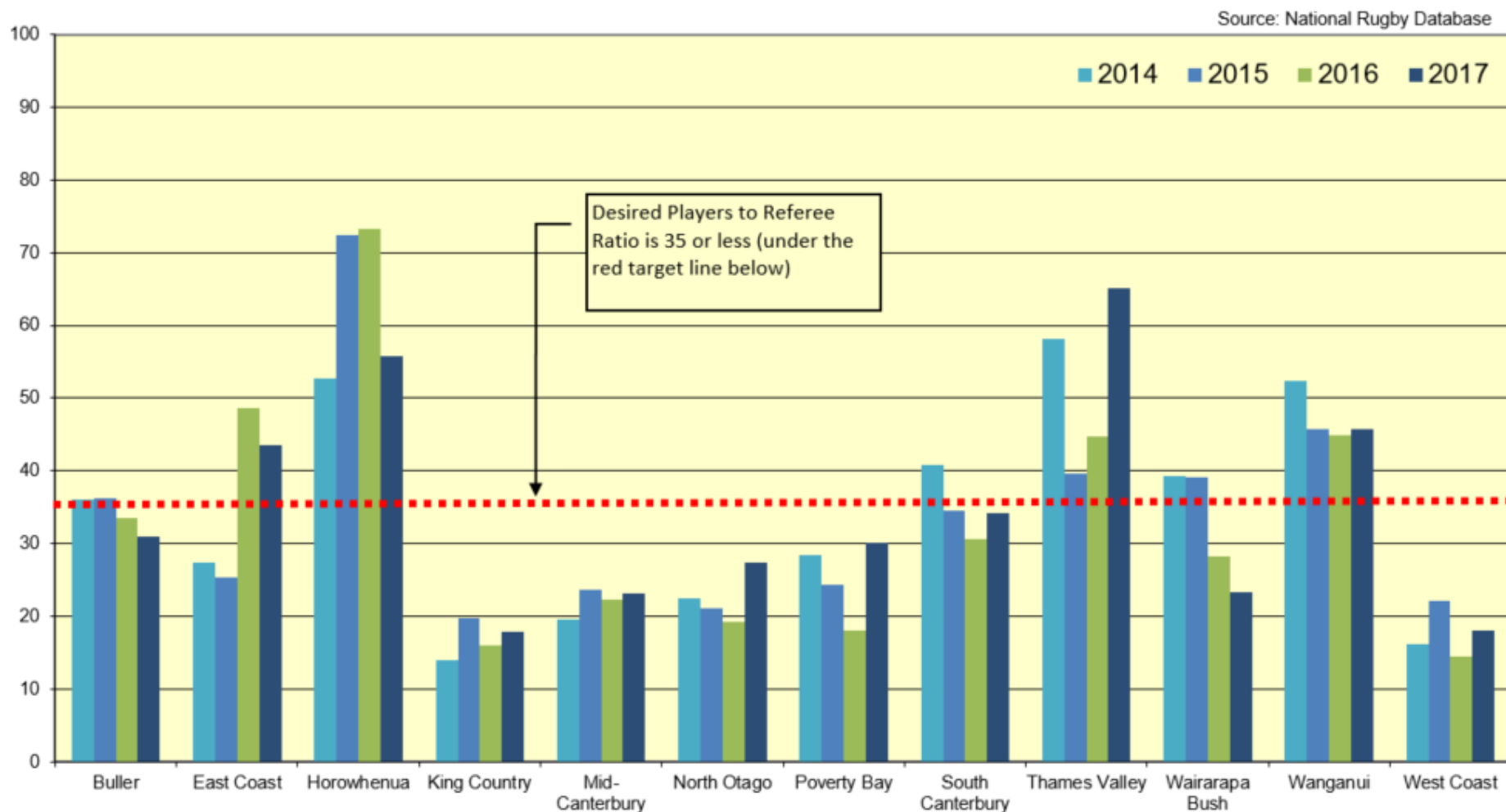


# 37. Heartland – Referees Total Active

Source: National Rugby Database



# 38. Heartland – Players aged 13 and up to Active Referees



# 39. Heartland - Referee Retention

Source: National Rugby Database

